## Standards consultation – labelling of flavours Spring 2012

Flavour regulation EC 1334/2008, which came into force on 20<sup>th</sup> January 2011, has specific requirements regarding use of the term 'natural' and specifically the term 'natural flavouring'.

The regulation requires that labels must include either the word 'flavouring' or a more specific name or description of it. For example, orange oil can be classed as a 'flavouring', (provided it meets the definitions of flavouring laid out in 1334/2008). A product containing orange oil could be labelled in a number of ways, identifying the orange oil as:

- 'flavouring' or
- 'orange flavouring' or
- 'orange oil'

The term natural may only be used for substances or preparations derived directly from an animal or vegetable material.

Because of the new regulation we are recommending removing the Soil Association requirement to only label natural flavourings as 'natural flavourings' (standard 40.10.33 below) to avoid confusion and non-compliant labelling.

## 40.10.33

If you use natural flavourings, you must label them as 'natural flavourings' in the ingredients panel.

If you would like to comment, please email <a href="mailto:consultation@soilassociation.org">consultation@soilassociation.org</a> by Friday 25<sup>th</sup> May 2012.

Please remember that the online standards are always the current edition at <a href="https://www.soilassociation.org/organicstandards">www.soilassociation.org/organicstandards</a>