Messaging for Food for Life Supplier Scheme Members

Use this document to help you communicate with caterers
The following text could be used within press releases, on your website or within catalogues and leaflets to promote your membership.

**What is the Food for Life Served Here?**

The Food for Life Served Here is a widely respected scheme, recognised by the Department of Health, Department for Education, and the Government’s Plan for Public Procurement, that is raising the standards of food quality, provenance, and environmental sustainability in public and private sector catering.

**What is the Food for Life Supplier Scheme?**

[We / I] are a member of the Food for Life Supplier Scheme. The Supplier Scheme means that caterers can benefit from our commitment to ethical sourcing, traceability and providing products which meet the Food for Life Served Here standards. It means we can better meet your specifications for healthy food and local sourcing.

What’s more working with us will give you peace of mind, as membership of the Supplier Scheme we can help supply evidence and audit trails for your inspections, making it easier for you.

The Supplier Scheme is for suppliers, like us, who are committed to [supplying / can supply] a range of foods that can help you achieve Food for Life Served Here.

**Why it adds value**

We know that you are looking to source ingredients and products that meet Food for Life Served Here standards, we can help you improve your food sourcing and reduce the work you put in to meet the standards.

We can support you with your Food for Life Served Here inspections, we are already members of the Food for Life Supplier Scheme and can provide compliant products and the relevant evidence.

We can source and produce new lines that meet the Food for Life Served Here standards for you and work with you on contracts and tenders.

We can provide information about where your food comes from to help you inform and educate your customers.

**What are the top 5 benefits of working with Food for Life Supplier Scheme members**

- We stock products that meet Food for Life Served Here Bronze, Silver and Gold (delete where appropriate)
- We will support you to deliver the Food for Life Served Here to your customers or progress through the awards
- We can develop/source new products to meet your Food for Life Served Here needs
- We understand what is required at your Food for Life Served Here inspection and can provide the evidence that you require, making the process easier.
- We can grow together
We wanted to share some fantastic news! We have just become members of the Food for Life Supplier Scheme. We are committed to providing a range of [xxxx/food] that meets the Food for Life Served Here standards [delete as appropriate] and hope this is only the start. To find out more about our products that are now supplied under the scheme please contact [ADD HERE].

We [name] joined the Food for Life Supplier Scheme in [date]. I [named] can confirm that, as part of the scheme we have:

- Read and understand the Food for Life Served Here Standards
- Can provide products which meet the [Gold / Silver / Bronze] requirements
- Support Food for Life Served Here customers with their supply chain, and provide relevant information for their inspections

Get in touch:
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