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OUR ²⁰¹⁵ WORK

Transforming the way
we eat, farm and care
for our natural world



Helen Browning, OBE
Chief Executive

INTRODUCTION

It is such a privilege to help lead the Soil Association. The charity works across a broad range of the things I care about: from feeding people well and giving children the chance of a healthy future, to challenging vested interest and orthodox thinking, to helping farmers tread more lightly on our planet as they produce the food we need.

We work widely because there are no magic bullets to the challenges we face. Everything is connected and the solutions are complex. We are unique as a charity because we help people understand the link between all living things, starting with the soil. Humanity's wellbeing, now and in the future, depends on keeping nature healthy too. With intensive farming pushing soils, biodiversity and water to crisis point, communicating these connections and providing practical solutions, is more important than ever.

We must change farming practice but we cannot do that without changing the way people eat. We do much to help markets drive change, yet that will never be enough on its own. We must continue to lobby the government for more systemic change that will make it easy for people to make better choices now, to benefit future generations.

There have been so many achievements these past 12 months. In this review you will learn of the impact we've had in schools and their communities, in farming and forests, in hospitals and workplaces. We have made a big difference to the lives of millions of children, farm animals and wild species. Alongside this, we've also invested in staff and IT to increase efficiency and help us accomplish even more.

None of this would be possible without our many partners and it would certainly not be possible without the support of our members, donors, trusts and foundations, sponsors and symbol holders.

With our teams of talented and dedicated people, I am confident that your support of the Soil Association today will be transformed into creating a better future for people, farm animals and the natural world.

Thank you. Our progress is only possible with your generosity and commitment.

Helen Browning, OBE
Chief Executive



WHAT WE DO AND WHY IT MATTERS

We are the UK's leading food and farming charity and organic certification body.

The Soil Association was formed in 1946 to pioneer a better world – one where we can all farm, eat and live healthily in balance with the environment. Today, we're still dedicated to making positive change happen. We're farming, growing, buying, cooking and eating. We're campaigning, lobbying and certifying. We're running research programmes that pave the case for change. And we're inspiring millions of people to take their own step towards a sustainable future.

Our work champions organic principles and practice, to secure the health and vitality of people, farm animals and nature.

Food for Life - we work to make good food the easy choice for everyone across the UK, whoever and wherever they are.

Facing the Future – we support farmers and growers to research and tackle the most serious food and farming challenges.

Enabling Change - we engage with thousands of businesses, from organic farmers and processors, to caterers to crofters, to bring our organic and ecological principles to life.

We operate as a charity and as a not-for-profit business through Soil Association Certification. Together, along with our supporters, we aim to build a world where people, animals and the planet can thrive.

WHAT WE'VE ACHIEVED AT A GLANCE

Thank you for helping us with our achievements this year. Here's a brief glance at what kept us busy in 2015:

Campaigning for Change

This year has been a great year for our campaigns, thanks to our small policy team who continue to exert an influence well beyond their size. For example, our campaign, Not in my Banger, led the Environment Agency to refuse permission for a proposed industrial pig farm. This saved **25,000** pigs a year from a miserable and cramped life indoors. We continue to work on this and have recently objected to an appeal by the pig company against the agency's decision.



Hands-on innovation for farmers

Our Duchy Future Farming programme supports innovation by farmers. **750** farmers and growers have taken part in our field labs over the first three years of the programme. Working together, they have tested new ways to improve farming, from controlling weeds organically to reducing the use of antibiotics on farm animals.

More healthy meals than ever before

Our Catering Mark gives caterers a bronze, silver or gold stamp of approval for improving the food served in schools, hospitals, care homes and workplaces. People are now enjoying over **one million** Catering Mark meals every day.



Organic on the up

Our 2015 Organic Market Report shows a steady **4%** growth in organic sales, bringing them back to the same level as before the 2009 recession. Our Soil Association Certification licensees have fared even better, with an **8%** boost in sales. Our favourite month of the year, Organic September, gave sales a further **4%** push.



Protecting our forests

Soil Association Certification Forestry has never been busier. We're now supporting over **2,000** forestry, wood and paper clients and through them, we're protecting **13.8 million** hectares of forest all over the world – as well as the people, plants and animals that live in them.



Raising our profile

In 2015 we launched our new brand to reach more people and refresh our voice. Our media presence continued to grow: we appeared in **2,716** articles in national, farmer and trade press, reaching over nearly **half a billion** people. We also now have over **100,000** followers on social media.

Press Highlights

July 2014

Newcastle University research was published confirming that organic crops are nutritionally different to non-organic. Coverage in the national newspapers reached **64 million**

September 2014

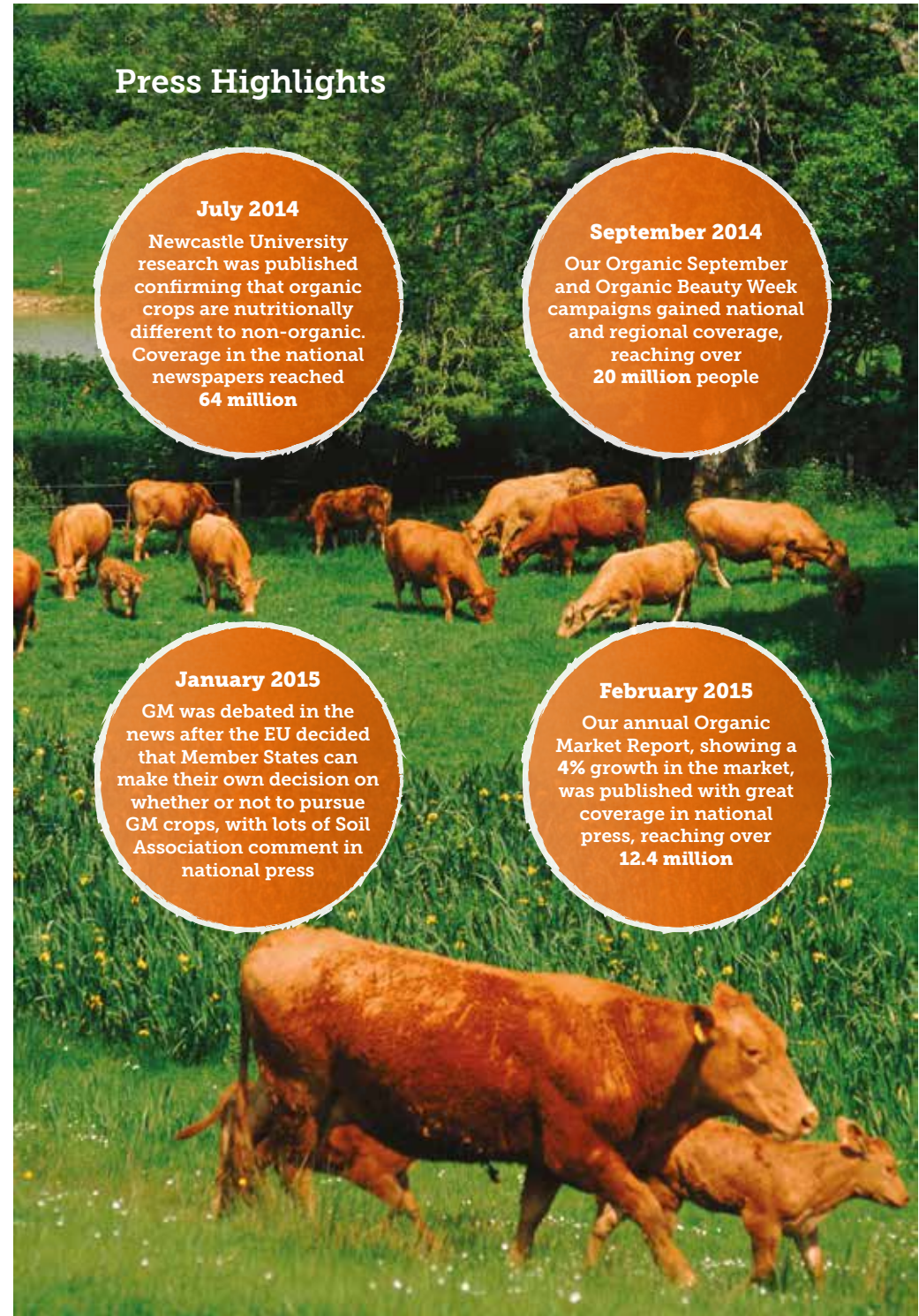
Our Organic September and Organic Beauty Week campaigns gained national and regional coverage, reaching over **20 million** people

January 2015

GM was debated in the news after the EU decided that Member States can make their own decision on whether or not to pursue GM crops, with lots of Soil Association comment in national press

February 2015

Our annual Organic Market Report, showing a **4%** growth in the market, was published with great coverage in national press, reaching over **12.4 million**



OUR FUTURE

We're looking forward to building on the many successes from 2015. Here are some of our plans for 2016:

We are currently building on our most critical campaign – to **save the soil** we all depend on for survival. We will work to engage the public about the importance of soils and aim to increase vital organic matter in Britain's soils by 20% over the next 20 years

We're launching **'Innovative Farmers'** – the next phase of the Duchy Future Farming programme. It will build on three years of field labs and will offer farmers professional help with trial design, expert analysis and dedicated funding. A new website will let farmers connect and share findings with other innovators in their field

We're **revising our organic standards** to have the maximum impact with the minimum hassle for our symbol holders

We're working internationally for **fairly harvested wood and timber** through Soil Association Certification Forestry

The Sustainable Food Cities network, of which the Soil Association is a partner, is launching a **'Beyond the Food Bank'** campaign, which will call on the government to take urgent action on the increasing problem of food poverty in the UK

Launched in early 2015, our bright **new brand** has been well received. We are now preparing to launch our **new website supported by a new CRM system** – an important platform to engage new and existing audiences with the work that we do and build the organic movement with new members for the Soil Association

Organic farming benefits people, animals and the environment in many ways, from providing habitats for important pollinators to improving the quality of life-giving soil. We are working hard to bring together the scientific evidence that will **demonstrate these benefits to policymakers**

We're continuing to develop plans for a new **Soil Association HQ** on Bristol's harbour-side. If we are able to secure the funding to make this a possibility, the move will not only provide a motivating home for our fantastic teams, but also reduce office costs in the future, allowing us to spend money where it matters

WORKING FOR A BETTER WORLD

There's more to the Soil Association than meets the eye.

Dig down and see all the ways we're transforming the way we eat, farm and care for our natural world.

Find out more at soilassociation.org

WORKING WITH BUSINESSES

SOIL ASSOCIATION CERTIFICATION

Certifying organic producers and processors of food, beauty and textiles

Safeguarding forests and the people who depend on them

Organic food campaigns to reduce pesticide and antibiotic use

Building the organic market

FOOD PIONEERS

TRANSFORMING THE WAY WE EAT

Setting the catering standard for schools, hospitals and workplaces

Connecting people with where food comes from through Food for Life

Driving positive change through our Sustainable Food Cities Network

Championing good food, animal welfare and wildlife

Improving children's food on the high street through Out to Lunch

FARMING PIONEERS

TRANSFORMING THE WAY WE FARM

Innovating through the Duchy Future Farming Programme

Working with all farmers

Protecting the countryside through Land Trust Farms and Woodmark

Improving farming methods for higher animal welfare standards and lower pesticide use

Pioneering organic farming and growing

Future grower apprenticeships






FOOD FOR LIFE



Good food should be the easy choice for everyone, whoever and wherever they are.

We're making good food available in nurseries, schools, universities, hospitals, care homes, workplaces and on the high street.

Our 2015 highlights

-  Ofsted will grade schools and early years settings on promoting healthy eating, meaning thousands of pupils across England will make informed choices about food. Food for Life featured in the guidance produced to help school leaders demonstrate a healthy food culture.
-  Our longstanding policy work, alongside the Royal Society for Public Health, has secured new policy drivers for better hospital food. All NHS Trusts now have to develop food and drink strategies covering nutrition, health and sustainability.
-  Through our new Food for Life Hospital Leaders initiative and Food for Life Early Years Award, we're reaching people at all stages of their lives.

A young child with dark hair, wearing a white apron over a dark long-sleeved shirt, is focused on cutting a carrot on a white cutting board. The child is holding a green-handled knife. The background shows a kitchen setting with a window and some kitchen items.

Pupils in Food for Life schools are twice as likely to eat five or more portions of fruit and vegetables a day than children in comparison schools

For every £1 spent on Food for Life menus, £3 is put back into the community

Twice as many primary schools received an Ofsted rating of Outstanding following their participation in Food for Life

For further information on the independent evaluation of Food for Life go to www.foodforlife.org.uk/impact

NATIONAL RECOGNITION FOR FOOD FOR LIFE



Food for Life's profile in Westminster scaled new heights this year, putting us in an excellent position to improve the diets of millions more people.

In January 2015 the Department for Education launched its new School Food Standards guide. Food for Life is cited in the guide as "an independent endorsement that food providers are meeting the school food standards and serving food prepared from fresh, sustainable and locally sourced ingredients."

We are making excellent progress in our hospital work. Our aim is to make hospitals exemplars of health-promoting food for patients, staff and visitors. The Department of Health has repeatedly recommended our Catering Mark as a way to improve hospital food.

Andy Jones, chair of the Hospital Caterers Association, says: "Food for Life's work is outstanding. It shows

what can be done to enhance patients' well-being, which then improves staff's well-being too. We have to make food and drink a critical part of the patient's recovery and [Food for Life] will assist and drive us to achieving this."

Meanwhile, Defra's new Balanced Scorecard for food and catering has described our Catering Mark as a well-established scheme for caterers which 'will generally guarantee a good or excellent performance by caterers against the award criteria in the Balanced Scorecard.'

Our small but strong policy team are influencing the government and others to serve healthy food to those who need it the most.



Case study

Communal dining in Warwick hospital – a Big Lottery funded Food for Life hospital pilot site

At the beginning of the pilot, patients were spending the day in their beds, including at mealtimes. Through this new approach, patients are encouraged to get up and dressed in the morning and eat their meals together. The lead clinical staff are delighted as patients are being more active throughout the day, and this greater sense of routine is good for patients' wellbeing. Nursing staff have noticed an increase in the amount of food being eaten and a reduction in nutritional supplements.

“ I would like to see all schools and their caterers holding or working towards a quality award like the excellent Catering Mark.

David Laws, former Minister of State for Schools (2012 – 2015)

FOOD FOR LIFE: BEYOND THE SCHOOL GATES



“Lunchtime behaviour is much better. Other schools who visit point this out and ask how we achieve it. We have worked with Food for Life to improve the lunchtime experience.
Teacher, Calderdale

Food for Life’s success in West Yorkshire schools has inspired other local services to take part, from nurseries to care homes. Now people from every corner of the community are eating good food.

Since 2012, 167 schools across Calderdale and Kirklees in West Yorkshire have signed up to Food for Life, and 84 have already won our coveted bronze, silver and gold schools awards.

Liz Whetham, head teacher at Holy Trinity Primary School, Halifax, says: “Our Food for Life school award has helped us create a positive food culture in the school canteen, in the curriculum and beyond the school gates.”

This approach to health is now being emulated across Calderdale and Kirklees. In 2014 we worked with Calderdale and Huddersfield NHS Foundation Trust to pilot a Food for Life Hospital Leaders programme and in 2015 we’ll be making healthy vending a priority of this work. We’re also making sure babies and toddlers in the region are eating great food from the very beginning, thanks to our new Food for Life Early Years award.

SUSTAINABLE FOOD CITIES: A THRIVING SOCIAL MOVEMENT

Do you live in a Sustainable Food City? They’re fast becoming one of the most vibrant social movements in the UK. We have over 40 member cities, with more joining us every month.

From obesity to food poverty and waste, climate change and biodiversity loss to declining prosperity and social dislocation, food is not only at the heart of some of our greatest problems but is a vital part of the solution.

Working with our partners Sustain and Food Matters, we’re helping cities find new ways to deal with serious food issues – our Food Cities tackle obesity, reduce food’s carbon footprint, and create markets for local producers.

There’s good news for fish too. Thanks to our efforts to encourage our members to buy, serve, eat and promote only responsibly caught fish, the Sustainable Fish Cities campaign has received pledges amounting to an extra 100 million meals per year.

Groups already signed up include the Government, Armed Forces, 26 local authorities, one fifth of schools in England, 17 universities and a wide range of businesses and tourist attractions, including the National Trust.



“We are proud to be signatories of the Sustainable Fish City pledge, a public commitment to demonstrate that we value our environment and are keen to ensure our supply chain does not have a negative impact on future generations.
Mark Roscrow, Director of Procurement Services at NHS Wales Shared Services Partnership (NWSSP)

Read more about Sustainable Food Cities here
www.sustainablefoodcities.org

FOOD FOR LIFE IN SCOTLAND

This year, Food for Life Scotland has been playing a key role in turning its capital into a hub for good food.

The city is leading the way in promoting good food: Edible Edinburgh, a strategic partnership supported by Soil Association Scotland, launched its food plan in July 2014 and is a founding member of the Sustainable Food Cities network.

In 2012, Soil Association Scotland, the City of Edinburgh Council, NHS Lothian and the University of Edinburgh set up the Edinburgh Food for Life Partnership - a funded programme which ensures food served in several sites across Scotland's capital encourages better health and wellbeing, environmental sustainability and a thriving local economy.

The University of Edinburgh became the first University in Scotland to achieve the Catering Mark award and in March 2015, Edinburgh became the first local authority in Scotland to hold the Food for Life Catering Mark award in all its schools. Four City of Edinburgh care homes now hold the award, too.

Read more about Edible Edinburgh here
www.edible-edinburgh.org

Case study

Clovenstone House Care Home

Clovenstone House is a residential care home for up to 35 residents in West Edinburgh. The home is one of 11 residential care homes for older people run by the City of Edinburgh Council

All food is prepared in the on-site central production kitchen, and prepared fresh for each of the three mealtimes. Within the outdoor spaces there are several raised beds for both ornamental and edible plants, including herbs. Residents are able to help grow food, and the kitchen uses these where appropriate. Although the amount of food grown by residents is quite small, growing helps to connect the residents with what they eat, as well as to provide an activity that they enjoy.

Latest news from Food for Life

Recently...

- 📌 **Three silver Food for Life schools showcased their school food on the CBBC's 'Winner Winner School Dinner' programme - an online resource aimed at children under 16.**
- 📌 **Sam Ward, Catering Manager at Gold Food for Life primary school, Collaton St Mary, was runner-up Chef of the Year at the BBC Food and Farming Awards.**
- 📌 **The Food for Life Hospital Leaders Circle launched in June, which aims to transform the food experience for patients, staff and visitors and create truly health-promoting hospitals.**

www.foodforlife.org.uk



“When I saw the boost to the kitchen team's morale and the deserved recognition the catering service was getting, I decided to go for the [Catering Mark] award in all of our care homes.
Dietetic and Catering Manager,
City of Edinburgh Council




FACING THE FUTURE

Much has changed since the Soil Association was born in 1946. The world's resources are being put under increasing pressure by intensive food and farming systems.

Working with farmers, growers and researchers, we're championing practical solutions to farming's modern-day challenges.

Our 2015 highlights

-  The government and EU officials endorsed our Duchy Future Farming programme as an excellent example of innovation in farming.
-  Our Not in My Banger campaigners helped to stop an industrial pig-factory being built in Derbyshire, saving pigs from a life indoors.
-  Thanks to our Keep Britain Buzzing campaign work with our partners, the government has acknowledged that organic farming is better for bees in its National Pollinator Strategy - at last!
-  Twenty-five apprentices kick-started their careers in organic horticulture due to our Future Growers scheme.

DUCHY FUTURE FARMING: INNOVATION FROM THE FIELD

The Duchy Future Farming programme, funded by the Prince of Wales's Charitable Foundation and delivered in partnership with Waitrose and the Organic Research Centre, is designed to find solutions to real-life farming challenges. It has given more than 750 farmers and growers hands-on opportunities to share new, ecological ways to farm.

Field labs, open to all farmers and growers, are at the heart of the programme. They are in-the-field sessions which experiment with improving productivity whilst reducing external inputs like pesticides.

Christine Gosling from Berkeley Farm in Wiltshire took part in a field lab on reducing the use of antibiotics in dairy farming: "I learnt practical research skills which inspired me and gave me the confidence to apply for another field lab exploring observation techniques to improve animal health."

Our solution-focused approach to farming is being recognised and celebrated. On launching the *European Innovation Partnership on Agricultural Sustainability and Productivity*, both Defra and the European Commission highlighted Duchy Future Farming as a model project. Our work has been showcased in the leading journal *Nature* and through more than 60 articles in the farming press.



Case study

Is woodchip compost a reliable alternative to peat?

Demand is growing for peat-free composts, as Defra aims to phase out the use of peat in horticulture by 2030 (peat is a non-renewable resource with a very high carbon footprint). Our field lab on woodchip compost has reached over 50 growers and advisors, inspiring them to produce their own growing material or to compare alternatives. The first season's promising trials resulted in a new network for sharing know-how. Delfland Nursery, one of the growers involved in the lab, has also submitted an expression of interest to the European Innovation Partnership to trial additional strategies to reduce peat use.

56% of our field lab participants have been inspired to take new methods back to their own farms

You can find out more about this exciting work at www.innovativefarmers.org

“ The field lab has turned us from advice takers to advice makers. John Pawsey, Suffolk farmer, who hosted a field lab on controlling black grass

KEEP BRITAIN BUZZING: OUR BATTLE FOR BEES

“ It is clear that bees living on farmland are chronically exposed to cocktails of agrochemicals, but we have a poor understanding of how this affects them - something we are studying at the moment. In the meantime, reducing bees' exposure to pesticides should be a priority. The Soil Association are doing a fantastic job in raising awareness of these issues. Dave Goulson, Professor of Biology at Sussex University

Organic farms are better for bees – they have around 50% more pollinator species and 75% more wild bees than non-organic farms. Thanks to our Keep Britain Buzzing campaign work in partnership with others, and the voices of our bee-loving supporters, the UK government has acknowledged the benefits of organic farming in its National Pollinator Strategy.



While the strategy is being put into practice, we continue to campaign for a total and permanent ban on neonicotinoid pesticides, to protect against their devastating effect on bees and other pollinators.

We've also started working with the University of Sussex to research pesticide cocktails on UK farmland and within wild pollinator food.

Learn more about Keep Britain Buzzing at www.soilassociation.org/keepbritainbuzzing

HEALTHY ANIMALS, HEALTHY PEOPLE

Our campaigns proactively tackle some of the biggest environmental and public health challenges facing the world.

One example was stopping of the UK's largest ever pig farm being created in Foston, Derbyshire. The withdrawal of this proposed super-size farm not only saved 25,000 pigs a year from a miserable life indoors, but also avoided promoting further antibiotic resistance through their intensive medication. Our objection to Derbyshire County Council included sharing evidence of the impact of large indoor pig farms on human health. The fight continues as Midland Pig Producers have appealed against the Environment Agency's refusal. We have submitted our objection to the appeal and will continue to campaign until the company drop their proposal for good.

The support we receive from our members and campaigners allows us to support local groups, such as the residents of Foston, when it comes to making real change to food, farming and public health issues.

“ What is most significant is the signal this sends to the British farming industry about the future of livestock farming in this country. We are not, as is often claimed, on a relentless and unstoppable drive to have bigger and more intensive livestock systems. Peter Melchett, Soil Association

Latest news from Facing the Future

Recently...

🕒 We highlighted the severe damage growing maize causes to soils in our report *Runaway Maize*. We are calling on the government to end subsidies for maize grown for anaerobic digestion, and to introduce strict measures for maize crops to minimise soil loss.

🕒 The International Agency for Research on Cancer (part of the World Health Organisation), has identified glyphosate, the active ingredient in the most widely-used weedkiller, Roundup, as a probable carcinogen to humans. We asked farmers not to spray pre-harvest and are petitioning supermarkets and bread manufacturers to stop using wheat sprayed with glyphosate in their bread. As this goes to print, we have 20,000 signatures from our supporters and members of the public.

🕒 We recently published a report entitled *Cool Cotton – Cotton and Climate Change*, showing how organic growing methods could substantially reduce global warming impact, consumption of fresh water and energy compared to current growing methods.

🕒 Research we commissioned through the Alliance to Save our Antibiotics found evidence that pig meat farmed in Britain and sold in British supermarkets is contaminated with MRSA.

🕒 Our AssureWel programme has begun piloting new measures of animal welfare for beef cattle, sheep and broiler chickens.

ENABLING CHANGE

Through our trading subsidiary, Soil Association Certification, we have the privilege of working with over 6,000 businesses – including farmers, growers, foresters, caterers, food processors and manufacturers. The way these businesses operate achieves real change in the world – they farm without chemicals, they make and serve healthier food, and they educate their customers. And in turn, working with these partners allows us to undertake the campaigning and lobbying that also creates change on the ground.

Our 2015 highlights

- 🌱 People throughout the UK are enjoying one million Food for Life Catering Mark meals a day – over half of those meals reach our silver and gold standards, which require organic food to be on the menu.
- 🌱 Our 2015 Organic Market Report showed steady growth in the UK organic market – and even better progress for Soil Association Certification licensees.
- 🌱 The organic beauty market soared by 22%.
- 🌱 Through Soil Association Certification Forestry, we now have over 2,000 clients – 7.5% more than last year.
- 🌱 Organic sales were up during Organic September, with media coverage reaching 20 million people.



“ The Soil Association is a progressive organisation, always full of ideas and challenging the way you think. You have to have this connection when you’re out on your own farm. As a Soil Association [Certification] licensee, I feel that I’m contributing to the charity’s campaigning – for farming, for the environment and for the future.
Adrian Steele, Soil Association Certification licensee at Chapel Farm, Worcestershire

Soil Association Certification organic licensed land 2014/15 - 195,338 ha in total by March 2015
Land in organic conversion 2014/15 - 6,825 ha in total by March 2015

Read more about Soil Association Certification at www.sacert.org

**FOOD FOR LIFE
CATERING MARK –
A MILLION MEALS
DRIVING CHANGE**



Each day in schools, nurseries, hospitals, care homes and workplaces across the UK, people are tucking into one million meals made from fresh, healthy, local food.

Every one of these meals has been certified to Food for Life Catering Mark standards – a 27% rise since last year and a landmark in making good food available outside people's homes. But the people eating the meals aren't the only beneficiaries.

Thanks to Catering Mark the interest in organic produce resonates more within foodservice and with school caterers in particular. The demand for higher welfare and locally sourced produce is growing and as a result we see out business grow, too.
Anna Haines, Green Gourmet – purchasing support company

For the silver award, caterers must use at least 5% organic ingredients and for the gold it's 15%. With over 650,000 silver and gold meals being served every day, that's a lot of demand for fresh and healthy food which is better for animals and better for the environment.

Learn more about the Catering Mark here
www.sacert.org/catering

**SOIL ASSOCIATION
CERTIFICATION
FORESTRY:
PROTECTING FORESTS**

Soil Association Certification Forestry protects the rights of indigenous people within the forests that we certify. For example, we work with Mpingo Conservation and Development Initiative (MCDI) in Tanzania. They are the first and only Forest Stewardship Council® (FSC®) group certificate holder for community-managed natural forests in Africa. Our work with MCDI empowers rural communities through supporting them to managing their local forests sustainably.



“ Village income from forest products was used to build the nurse's house and dispensary; it is also used to provide loans to local people in case of emergency. I earn income for my household in difficult times when I am hired to harvest timber – I bought 25 kg of food for my family with the money.

Halidi A. Ulala, a timber worker in an FSC-certified community forest in Kisangi Village, South-Eastern Tanzania

*FSC® A000525

Read more about Soil Association Certification Forestry here
www.sacert.org/woodmark

**Latest news from
Enabling Change**

Recently...

“ We have delivered a programme of training days to over 300 people in businesses so they are knowledgeable and confident about selling organic food and beauty.

“ The organic market continues to grow, driven by innovation. We have certified over 1,000 new products since the beginning of 2015.

“ Organic September in 2015 has made more of an impact than ever before, supported by a new marketing campaign and materials.

CROFTING CONNECTIONS: VALUING TRADITION

Soil Association Scotland, along with the Scottish Crofting Federation, is teaching over 6,000 children from across the Highlands and islands about crofting – a 200-year-old way of life that has a big part to play in tackling 21st century challenges.

Our Crofting Connections project gives children aged three to 18 a hands-on opportunity to explore crofting. They create their own food growing projects, learn traditional skills and preserve the strong heritage and culture of their crofting communities.


ORGANIC ENTREPRENEURS FACE THE DRAGONS

This year we launched our very first Organic Dragons' Den event to inspire Scottish entrepreneurs to come up with new organic products, and to support them to bring those products to market.

Angus McDowell from Mungoswells Malt & Milling was crowned the winner of the event from a shortlist of seven businesses. His organic flour is milled from wheat grown on his farm - the final bagged product notches up just five food miles.

Angus and his fellow finalists won a new product development training session worth £1,000 to help them take their products to a wider audience.



 We took on the responsibility for all aspects of looking after our sheep, including feeding them, moving them and making decisions about their care.
Pupil at Papa Westray Community School

THANK YOU

Thank you so much to everyone who has supported our work this year. We hope you are proud of what you're helping us to achieve - we really couldn't do it without you.

April '14
—
March '15

GOVERNMENT, STATUTORY AND LOTTERY BODIES

Thank you to all government, statutory and lottery bodies who have funded our work, including the Big Lottery Fund (who funded the Food for Life Partnership up to June 2015)

ANONYMOUS DONORS

Thank you to all of those who have supported our work and have chosen to remain anonymous

INDIVIDUAL DONORS

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Tanner Trust
William A. Cadbury Charitable Trust
The William Dean Countryside & Educational Trust

COMPANIES

Thanks to all of the companies who have provided their support

Alice & John's
Bamford
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G's Fresh (O'live)
Good Energy
Natracare
Neal's Yard Remedies
Newcastle University
NRM Laboratories
O'Live

OMSCo
Pai Skincare
Pip Organic
Produce World
Therapi
Trigon
Triodos
Viridian Nutrition
Waitrose
Waterfield and White
Western Seeds
Whole Foods Market

Odylique (formerly Essential Care)

We won't rest until clean, healthy soil and food are recognised to be as important as clean water and clean air.

A regular annual gift from you will help to ensure this becomes a reality.

Each year we invest our charitable funds in a wide range of projects. For example:

Campaigning for change on food policy - £134,000

Campaigning for change on land and farming policy - £163,000

Duchy Future Farming – Innovation for Farmers - £728,000
(Actual DOFF funding £479,000 in year, remaining funding from ourselves)

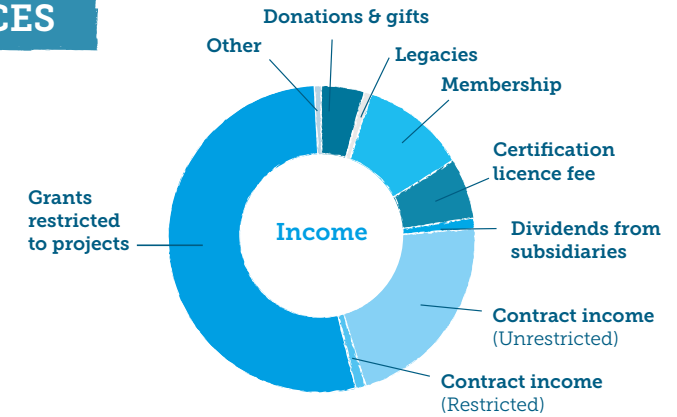
Sustainable Food Cities - £326,000

Crofting Connections - £110,000

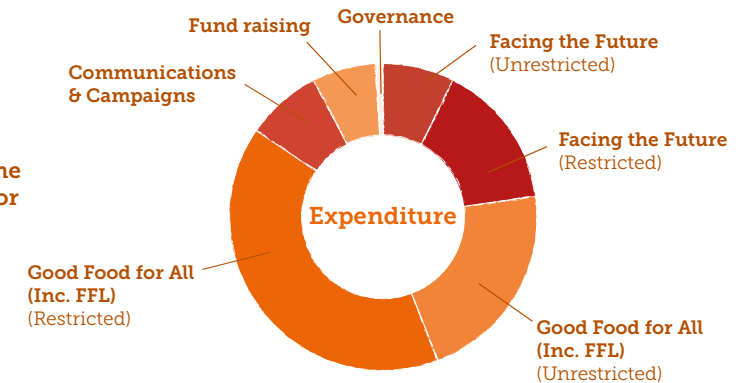
To set up your annual gift over three years, please call our donations team on 0117 314 5002

CHARITY FINANCES

The Soil Association is funded by four main income streams (1) grants from trusts, foundations and public sector organisations, (2) donations, legacies and regular giving from individuals (3) contracts to deliver programmes and services (4) Soil Association Certification.



The majority of our expenditure is incurred in delivering activities and projects in Facing the Future and Good Food for All (incorporating Food for Life)



Income	Unrestricted £'000	Restricted £'000	Total £'000
Donations and gifts	347		347
Legacies	51		51
Membership	843		843
Certification licence fee	486		486
Dividends from subsidiaries	75		75
Contract income	1,608	96	1,704
Restricted grants		3,961	3,961
Other	51		51
Total	3,461	4,057	7,518

Expenditure	Unrestricted £'000	Restricted £'000	Total £'000
Facing the Future	548	1,119	1,667
Good Food for All (Inc. FFL)	1,553	2,937	4,990
Communications & campaigns	586		586
Fund raising	484		484
Governance	41		41
Total	3,212	4,056	7,268

This is a summary of the Soil Association group finances taken from the 2015 Group Statutory Accounts. Copies of the full accounts are available on request from the Soil Association or can be accessed on our website.