Our Work 2018

Transforming the way we eat, farm and care for our natural world
This report is loaded with great examples of the fantastic work the Soil Association has been doing this year. All of it is designed to further the principles and policy objectives that lie at the core of our concerns and to continue the drive to develop a food and food production culture in the UK that is based on healthy people, healthy soils, healthy animals and a sustainable planet. Our policy work has never been more needed than now.

The approach of the date when the UK is set to leave the European Union will undoubtedly create a great deal of uncertainty. In the midst of this, the work that we do to understand and explain important issues – such as the worrying levels of pesticides used on many conventional crops making their way into the food system, or, the continued extensive use of antibiotics in agriculture despite concerns about further development of antibiotic resistance – all need a clear, scientifically based, voice speaking up for organic approaches to sustainable agriculture and husbandry.

The Soil Association not only helps the drive for sustainable policies at national and governmental level, it also works, literally, at grass roots level. Through a series of field labs projects, we work directly with farmers in identifying and developing the best approaches that they can adopt in tackling the problems and opportunities that confront them.

Our commitment to developing policy and innovation also extends to achieving practical changes in food culture across the UK. For example, our highly-publicised work in improving the quality of the food on offer in major restaurant chains has the potential not only to improve the eating experience of hundreds of thousands of people but also to develop the market for fresh organic produce from UK farmers and producers.

This year, alone and in partnership, our policy teams have influenced the UK Government to acknowledge the vital role of soils and commit to fund soil health monitoring. We have seen the EU ban six antibiotic feed additives and the poultry industry stop using antibiotics preventatively. A full outdoor ban of the three worst, bee-harming neonicotinoid pesticides has also been achieved. We also coordinated a campaign to save Universal Infant Free School Meals succeeding in making its pledged removal officially the least popular policy in any election manifesto.

But none of this is possible without the support of our members and donors. I, and the rest of the team here, are incredibly grateful to everyone who continues to make possible the change in the world we all want to see.

I must also say a huge thank you to the many people who have helped us buy a new headquarters. But in particular I would like to pay tribute to the incredible generosity of Francis and Hazel Spear and the Spear Charitable Foundation. By the time you read this our fantastic staff team will be in residence at Spear House and the building will be a huge financial asset for the Soil Association in the years to come.

Thank you. Together we can transform the way we eat, farm and care for our natural world.

Dr. Gabriel Scally,
Chair of the Board of Trustees
I’m proud to help lead the Soil Association. We were formed 70 years ago by people who wanted to pioneer a better world – one where we can all farm, eat and live healthily, in balance with the environment. Today, we’re still dedicated to making that positive change happen.

We are the only UK charity that works across the whole spectrum of food issues. We campaign, advise, upskill, set standards and develop schemes. We pilot new approaches, and support innovation in food and farming.

It’s been a fascinating year. The UK’s decision to leave the EU has presented us with a once in a generation opportunity to reshape our food, farming and countryside policy into one that puts public health and the natural environment centre stage. Threats abound too, of course, but at a time when there is increasing recognition amongst citizens and farmers of the need for change, it does feel as though this is the time for the Soil Association and our many partners to step up and present the solutions we have worked on over the decades, in a bold and compelling way.

To make sure we are clear about the unique role we play, and where we should focus our efforts, we refreshed our strategy this year. Our teams of people are working hard towards our vision of good food for all, produced with care for the natural world. Our resource constraints mean we must always focus our efforts on areas where we have especial expertise, filling gaps others may neglect where we have well evidenced, practical solutions to offer. We are constantly learning and re-evaluating our ways of working, and developing new partnerships that will help further our cause. This agile approach is only possible due to the quality of our teams, the wisdom of our funders, and the support of our members, sponsors and symbol holders. This still leaves us with so much to do while there is so much to change; and I am in awe of the ground we have covered, and the impact this has made.

With the support of like-minded people, we’ve made great strides. The highlights of this year are too many to list; but all eight priorities we set out after the Brexit vote... organic farming, agroforestry, soils, animal welfare, farmer innovation, children’s food, public procurement and hospitals as beacons of good food... have made significant progress, either through their likely inclusion in future policy frameworks for farming, or through the direct impact of our work on the ground. But there is still more to be done. We will continue our discussions with government, influencing policy and showcasing how Food for Life Served Here drives public procurement in a more sustainable direction. I have no doubt that together we can make the most of this opportunity to pioneer a better world for all of us, and I’m excited to see what the coming year will bring.

Thank you. Our progress is only possible with your generosity and commitment.

Helen Browning OBE, Chief Executive
FARMING FOR THE FUTURE

We’re unique as a charity. We don’t just talk the talk, we’re out in the field listening to farmers’ challenges and learning from their experiences.

Farmers are the experts. We take what we’ve learned from them to government to help influence the development of agricultural policies that are informed, considered and realistic.

Our bold proposals have had real impact on politicians and policy makers, driving positive change at a national and EU level:

- The UK Government has acknowledged the vital role of soils, committing to fund soil health monitoring.
- To protect human health:
  - The EU banned six antibiotic feed additives.
  - The poultry industry stopped using antibiotics preventatively.
- A full outdoor ban of the three worst, bee harming neonicotinoid pesticides is here.

More farmers are choosing to convert to organic, with land in conversion increasing by 29.4%
Innovative Farmers supported over 30 farmer-led field labs, putting farmers in the driving seat of research.

Chris Molyneux, a non-organic grower of Red Russian Kale, is passionate about soil; he’s experimenting to see how green manures can naturally improve it.

“I’m looking to produce sustainable soil that’s going to last me into the future.”

Chris Molyneux, Molyneux Kale Company

Chris connected with a network of organic and non-organic growers through a GREATsoils field lab we facilitated. To make sure the findings from this field lab didn’t stay on the farm, we took them to Parliament. Thanks to farmers like Chris, policymakers understand the importance of soils, which are now top of the agenda in Government.

“Before I took over the farm in 2013, I’d noticed it wasn’t as green, lush and diverse as I remembered it as a child.”

Bryce Cunningham, Mossgiel Farm, Ayrshire

When Bryce Cunningham took over his late father’s farm, plunging milk prices forced him to make a choice: give up the farm or take a new approach.

He decided to go organic, selling half of his Holstein breed of cows and diversifying to the local Ayrshire breed, more adapted to the climate. But the climate is getting wetter, making it difficult to grow grass for the cows to eat, even in an organic system.

“Before I took over the farm in 2013, I’d noticed it wasn’t as green, lush and diverse as I remembered it as a child.”

Bryce Cunningham, Mossgiel Farm, Ayrshire

We’ve improved the lives of thousands of cows through the AssureWel project.

To avoid having to move his cows indoors earlier, Bryce wants to improve his grass – and that starts with the soil.

He’s exploring how different grass species might improve soil health and resilience in a Soil Association Scotland field lab. This enables him to try out new ideas with other farmers, who motivate each other, building knowledge collectively.
GOOD FOOD FOR ALL

Good food has the power to change lives. We’ve worked with schools, hospitals, care homes and restaurants across the UK to make it easier for everyone, whoever they are, to cook, grow, eat and love good food. Today and every day.

GOOD FOOD CAN CHANGE LIVES BY

MAKING EVERYONE FEEL LIKE THEY BELONG

Before the Food for Life programme began at Westlea Primary School, only 16 of their 310 pupils had a school meal and children ate separately in their classrooms. Now 194 of them come together to share a healthy cooked lunch and learn about where their food comes from.

Sometimes, staff put on a ‘round the world’ themed lunch for the children, opening their minds to new foods and cultures. With 18 different languages spoken in the school, this really helps children from all backgrounds feel included.

“Sometimes I even ask my mum to cook the vegetables we had in school, like what’s that one I liked the other day? Cauliflower!”

Westlea Primary pupil

Out to Lunch improved over 70 million meals served to children in restaurants
Cities holding Sustainable Food Cities Awards has risen from 9 to 12.

Since 2013, the number of restaurant chains offering organic options to children doubled.

Food for Life enrolled schools and nurseries grew by 10%.

Sustainable Food Cities take a new approach to food, bringing citizens, businesses and councils together to find solutions that meet their city’s specific needs.

Cardiff is the only Sustainable Food City in Wales, tackling food poverty and promoting social integration through projects like Cardiff Salad Garden. They grow and sell seasonal salad to local businesses, and work with Oasis Cardiff to help refugees integrate into the community by teaching them horticultural and language skills.

Better Care uses good food to link older and young people. It’s a win-win! Care home residents, like those at Royston Court care home in Edinburgh, love to share their stories with local school children, who learn from their wisdom.

On one of their visits, the children helped a resident, Cathy, plant a tree to celebrate her 99th birthday.

"My mum used to make plum jam from trees just over the road. Maybe we can make jam with these plums too."

Cathy, resident

Just as Cathy learned about jam from her mother, the children will learn how to grow and cook food from their elders. A love of food can span generations, bringing people together.

1.8 million Food for Life Served Here meals are served every day in the UK.

Reminding everybody that they have something to give.
Soil Association Certification, our not-for-profit business, helps over 6000 businesses manage land, farm and produce food in ways that are better for people and our planet. It goes beyond food; their clothing lines are made from organic cotton. Their beauty products are toxin-free. They protect forests. This is making a real difference and we feel privileged to be working so closely with them.

Seeing our organic symbol gives the public confidence that what they buy has been produced to the very highest standards. But we want to go even further. So Soil Association Certification teamed up with tech firm Provenance, using innovation to increase transparency in the supply chain.

Using blockchain technology, shoppers can track the journey organic food makes from farm to shop through their smartphone.

“This is a huge step towards a future for all shoppers to follow the journey of our animals every step of the way.”

Anna Bury,
Sales and Marketing Director of Eversfield Organic Farm
In Guyana, forests provide livelihoods to Amerindian tribes and villages. Assessments must be made to verify that timber produced in the country has been legally harvested, before it can be sold to overseas markets.

This year, our forestry certification team flew into Guyana to carry out the Independent Forestry Monitoring (IFM) Report; checking that the systems in place are legal, conserving indigenous peoples’ rights to their forest by protecting it from illegal logging.

“Indigenous peoples in Guyana have a longstanding history of forest management. The work currently being conducted by Soil Association Certification helps to mainstream these efforts of forest management, legality and governance within national structures, and in so doing, assure the livelihoods of indigenous peoples.”
Pradeepa Bholanath, Guyana Forestry Commission

More and more people are eating out and looking for sustainable and ethical choices. Through our Organic Served Here award, we work with restaurants and cafés to make those options more accessible.

We ran ‘Give it Some Welly!', a Scottish Government funded project, that connected over 70 organic producers and restauranteurs to help put more organic food on the menu. The events, held on organic farms around Scotland, discussed the business and environmental benefits of serving organic.
We’re proud to be a collective of forward thinking people, with a shared vision for the future.

Organic began with us. The Soil Association was founded in 1946, and we’ve been leading the movement ever since.

“...If you believe you’re making a difference and can see positive changes come to life, that gives you a sense of achievement.”

Rob Percival, Senior Policy Manager, Food for Life, Soil Association
This Spring, a group of our staff ran the Bristol 10k dressed as bees to raise awareness of Soil Association and the work we do to protect our pollinators. Our stripy squad trained during our lunchtime running group, and together with a bee-theme bake off, we raised over £2000! As well as supporting the organisation, a small pot will go towards a bee-friendly project. This is a shining example of how, by working together, we can build a better future for everyone – including our furry friends.

The foundation of the Soil Association is inspired by a small group of extraordinary individuals that understood the indivisibility of the food we produce, and the health of our soils, plants, animals and people. HRH Prince Charles, at our 70th anniversary event.

We're great when we live our values together

We influenced other people to think the same way through our campaigns:

Organic September reached 61,000,000
Out to Lunch reached 30,033,935
Campaign for Clarity reached 16,808,903
Organic Market Report reached 7,115,508

Recognised in the Sunday Times
100 best Companies as 24th best not-for-profit and a 2-star company

Our Bristol staff have been re-hived to our new, permanent office at Spear House
## Table 1

### Statement of Financial Activities for the year ended 31 March 2018

<table>
<thead>
<tr>
<th>Description</th>
<th>Unrestricted Funds £'000</th>
<th>Restricted Funds £'000</th>
<th>Total 2017/18 £'000</th>
<th>Total 2016/17 £'000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations</td>
<td>735</td>
<td>188</td>
<td>923</td>
<td>1,633</td>
</tr>
<tr>
<td>Legacies</td>
<td>178</td>
<td>-</td>
<td>178</td>
<td>61</td>
</tr>
<tr>
<td>Membership subscriptions</td>
<td>796</td>
<td>-</td>
<td>796</td>
<td>838</td>
</tr>
<tr>
<td>Grants</td>
<td>-</td>
<td>2,211</td>
<td>2,211</td>
<td>4,967</td>
</tr>
<tr>
<td>Contract income</td>
<td>1,050</td>
<td>-</td>
<td>1,050</td>
<td>1,297</td>
</tr>
<tr>
<td>Income from trading subsidiaries</td>
<td>486</td>
<td>-</td>
<td>486</td>
<td>549</td>
</tr>
<tr>
<td>Other</td>
<td>662</td>
<td>-</td>
<td>662</td>
<td>207</td>
</tr>
<tr>
<td><strong>Total incoming resources</strong></td>
<td><strong>3,907</strong></td>
<td><strong>2,399</strong></td>
<td><strong>6,306</strong></td>
<td><strong>9,552</strong></td>
</tr>
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</table>

### Resources expended

<table>
<thead>
<tr>
<th>Description</th>
<th>£'000</th>
<th>£'000</th>
<th>£'000</th>
<th>£'000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Farming for the Future</td>
<td>801</td>
<td>763</td>
<td>1,564</td>
<td>1,740</td>
</tr>
<tr>
<td>Food for Life</td>
<td>1,809</td>
<td>1,773</td>
<td>3,582</td>
<td>2,863</td>
</tr>
<tr>
<td>Communications and campaigns</td>
<td>617</td>
<td>-</td>
<td>617</td>
<td>547</td>
</tr>
<tr>
<td>Raising funds</td>
<td>622</td>
<td>-</td>
<td>622</td>
<td>581</td>
</tr>
<tr>
<td><strong>Total resources expended</strong></td>
<td><strong>3,849</strong></td>
<td><strong>2,536</strong></td>
<td><strong>6,385</strong></td>
<td><strong>5,731</strong></td>
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</tbody>
</table>

### Net incoming resources - before other gains and losses

<table>
<thead>
<tr>
<th>Description</th>
<th>£'000</th>
<th>£'000</th>
<th>£'000</th>
<th>£'000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gains/(Losses) on investments</td>
<td>(1)</td>
<td>-</td>
<td>(1)</td>
<td>12</td>
</tr>
<tr>
<td><strong>Net incoming resources for the year</strong></td>
<td>57</td>
<td>(137)</td>
<td>(80)</td>
<td>3,833</td>
</tr>
<tr>
<td><strong>Total funds brought forward</strong></td>
<td>2,075</td>
<td>3,830</td>
<td>5,905</td>
<td>2,072</td>
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</tbody>
</table>

### Total funds carried forward

<table>
<thead>
<tr>
<th>Description</th>
<th>£'000</th>
<th>£'000</th>
<th>£'000</th>
<th>£'000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total funds carried forward</strong></td>
<td><strong>2,132</strong></td>
<td><strong>3,693</strong></td>
<td><strong>5,825</strong></td>
<td><strong>5,905</strong></td>
</tr>
</tbody>
</table>

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“This is a summary of the Charity’s accounts taken from the 2017/18 audited statutory accounts of The Soil Association Limited. Copies of the full accounts are available on request from the Soil Association or can be accessed from our website or that of The Charity Commission.”
The Soil Association Charitable Group consists of The Soil Association Limited (the "Charity"), Soil Association Certification Limited ("Certification") our wholly owned not-for-profit trading subsidiary, SA Sales and Services Limited ("SASS") a wholly owned subsidiary used to transact non-primary purpose trading activities of the Charity and our sister charity The Soil Association Land Trust ("Land Trust").

The financial performance of the Charity is shown in Table 1.

The Charity achieved an unrestricted funding surplus of £57k in the year, slightly down from £74k in the prior financial year. In our accounts charitable giving from supporters (donations, legacies and membership) shows as 25% lower than the prior financial year but once we remove the effects of one-off donations received for our new headquarters building, the underlying giving in support of our core charitable work has increased by 12% compared to the prior financial year.

Revenues from contract income, principally associated with our Food for Life work commissioned by the public sector, decreased by 19% compared to the prior financial year. This reduction is illustrative of the increasing challenge surrounding public sector funding. One notable success in 2017/18 was the award of a significant contract from the Scottish Government to extend our Innovative Farmers work into Scotland.

Revenues from restricted grants are shown as £2.2m, some £2.7m lower than the prior financial year, but this figure is affected by how charities are required to show grant income in their accounts. In many cases the full value of a multi-year grant will be shown in the year it is awarded, even though the corresponding expenditure is then shown over several following years. This complicates comparisons between financial years. In terms of restricted grants secured in 2017/18 there were notable successes relating to: Erasmus European funding to share learning from our Food for Life work, Scottish Government and local authority funding to extend Food for Life activities, John Ellerman Foundation funding for agroforestry work, Ashden Trust funding for soil health policy and Horizon 2020 European funding for farming innovation.

Income from trading subsidiaries was £486k. This figure is principally composed of the licensing payment made by Certification for the exclusive use of our organic standards combined with their profit for the year which is gift-aided to the Charity. Part of the reason for the reduction from £549k in the prior financial year is a rebalancing of licensing and overhead costs payable to the Charity by Certification.

Income classified as ‘Other’ is significantly greater than the prior financial year due to the Food for Life Served Here scheme transferring from Certification into the Charity, plus a growth in commercial and consultancy income.

To generate increases in charitable donations and grant giving we have continued to invest in our fundraising capability, with these costs increasing by 7% compared to the prior financial year. The benefits of this
### Statement of Financial Activities for the year ended 31 March 2018

<table>
<thead>
<tr>
<th>Unrestricted Funds</th>
<th>Restricted Funds</th>
<th>Total 2017/18 £’000</th>
<th>Total 2016/17 £’000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations</td>
<td>735</td>
<td>266</td>
<td>1,001</td>
</tr>
<tr>
<td>Legacies</td>
<td>178</td>
<td>-</td>
<td>178</td>
</tr>
<tr>
<td>Membership subscriptions</td>
<td>796</td>
<td>-</td>
<td>796</td>
</tr>
<tr>
<td>Grants</td>
<td>-</td>
<td>2,211</td>
<td>2,211</td>
</tr>
<tr>
<td>Contract income</td>
<td>1,050</td>
<td>-</td>
<td>1,050</td>
</tr>
<tr>
<td>Certification income</td>
<td>8,045</td>
<td>-</td>
<td>8,045</td>
</tr>
<tr>
<td>Other</td>
<td>727</td>
<td>-</td>
<td>727</td>
</tr>
<tr>
<td><strong>Total incoming resources</strong></td>
<td><strong>11,531</strong></td>
<td><strong>2,477</strong></td>
<td><strong>14,008</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Resources expended</th>
<th>Unrestricted Funds</th>
<th>Restricted Funds</th>
<th>Total 2017/18 £’000</th>
<th>Total 2016/17 £’000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Farming for the Future</td>
<td>805</td>
<td>763</td>
<td>1,568</td>
<td>1,740</td>
</tr>
<tr>
<td>Food for Life</td>
<td>1,662</td>
<td>1,826</td>
<td>3,488</td>
<td>2,935</td>
</tr>
<tr>
<td>Communications and campaigns</td>
<td>622</td>
<td>-</td>
<td>622</td>
<td>550</td>
</tr>
<tr>
<td>Raising funds</td>
<td>659</td>
<td>-</td>
<td>659</td>
<td>597</td>
</tr>
<tr>
<td>Certification costs</td>
<td>7,725</td>
<td>-</td>
<td>7,725</td>
<td>7,123</td>
</tr>
<tr>
<td><strong>Total resources expended</strong></td>
<td><strong>11,473</strong></td>
<td><strong>2,589</strong></td>
<td><strong>14,062</strong></td>
<td><strong>12,945</strong></td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Net incoming resources - before other gains and losses</th>
<th>Unrestricted Funds</th>
<th>Restricted Funds</th>
<th>Total 2017/18 £’000</th>
<th>Total 2016/17 £’000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations</td>
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<td>(112)</td>
<td>(54)</td>
<td>3,880</td>
</tr>
<tr>
<td>Legacies</td>
<td>(1)</td>
<td>-</td>
<td>(1)</td>
<td>12</td>
</tr>
<tr>
<td>Membership subscriptions</td>
<td>57</td>
<td>(112)</td>
<td>(55)</td>
<td>3,892</td>
</tr>
<tr>
<td>Grants</td>
<td>2,121</td>
<td>6,745</td>
<td>8,866</td>
<td>4,975</td>
</tr>
<tr>
<td><strong>Total funds brought forward</strong></td>
<td><strong>2,178</strong></td>
<td><strong>6,633</strong></td>
<td><strong>8,811</strong></td>
<td><strong>8,867</strong></td>
</tr>
</tbody>
</table>

### Balance Sheet as at 31 March 2018

<table>
<thead>
<tr>
<th>Assets and liabilities</th>
<th>Total 2017/18 £’000</th>
<th>Total 2016/17 £’000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fixed assets</td>
<td>6,997</td>
<td>7,226</td>
</tr>
<tr>
<td>Current assets</td>
<td>9,519</td>
<td>9,590</td>
</tr>
<tr>
<td>Current liabilities</td>
<td>(5,584)</td>
<td>(5,526)</td>
</tr>
<tr>
<td>Long term liabilities</td>
<td>(2,121)</td>
<td>(2,423)</td>
</tr>
<tr>
<td><strong>Net assets</strong></td>
<td><strong>8,811</strong></td>
<td><strong>8,867</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Funds and reserves</th>
<th>Unrestricted funds</th>
<th>Restricted funds</th>
<th>Total funds</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2,177</td>
<td>6,633</td>
<td>8,811</td>
</tr>
</tbody>
</table>

“This is a summary of the Consolidated Charitable Group accounts taken from the 2017/18 audited statutory accounts of The Soil Association Limited. Copies of the full accounts are available on request from the Soil Association or can be accessed from our website or that of The Charity Commission.”
can be seen in the additional £70k we have been able to spend on communication and campaigning activities, the additional £225k of unrestricted spend on Farming for the Future and Food for Life activities, as well as securing the new grants referred to above.

The strength of our balance sheet represented by Net Assets is broadly comparable to the prior financial year, with no material one-off movements. As at the end of March 2018 our £2.13m of unrestricted reserves comprised investment in fixed assets of £3.09m (predominately associated with our headquarters building and IT systems), plus net current assets of £0.55m less £1.51m of long-term creditors (almost entirely comprising mortgage borrowing for our headquarters). Of the unrestricted reserves figure the Charity considers £0.34m to be free reserves, readily available to support charitable activities in the event of unexpected reductions in income/increases in cost. This level of free reserves is below the target set by the Board of Trustees which is to hold a minimum of £0.4m in 2019/20. The Trustees recognise that the level of free reserves is below the desired level and have sought to set appropriate financial targets to generate unrestricted operating surpluses going forward.

The £3.69m of restricted funds at the end of the year represents the balance of funding secured on projects where the grant funder has specified the charitable activities to be undertaken. These funds will be spent over the life of the projects in accordance with the grant conditions.

THE SOIL ASSOCIATION CONSOLIDATED CHARITABLE GROUP

The financial performance of the Charitable Group is shown in Table 2. This consolidates Soil Association Certification Limited (“Certification”), SA Sales and Services Limited (“SASS”) and The Soil Association Land Trust (“Land Trust”) into The Soil Association Limited (the “Charity”).

CERTIFICATION

Certification revenues increased by 5% compared with the prior financial year. This represents continuing growth of our certification services, particularly within the organic food, forestry and health and beauty sectors. Profits from Certification gift-aided to the Charity were £113k up from £70k in the prior financial year.

SASS

For reasons of tax efficiency, the Charity uses SASS to transact non-primary purpose trading activities that would otherwise be subject to corporation tax. Income from these activities are relatively modest with the profit generated gift-aided to the Charity. Profits were £18k in 2017/18 compared with £30k in the prior financial year.

LAND TRUST

The Land Trust, a separate charity of which the Soil Association Charity is the sole member, generated an operating surplus from donations, legacies and property rental of £25k in 2017/18 compared to £58k in the prior financial year, the reduction principally due to lower legacy income. The Land Trust holds significant fixed assets in the form of its farms and farming equipment, there were no material additions or disposals during the year.
THANK YOU

This year is a pivotal one. Hugely significant decisions are being made on the future of farming and the countryside. We wouldn’t be able to influence those decisions and help secure a better future without you. So, from all of us at the Soil Association, thank you!

Together we can make such a difference to the biodiversity of our countryside, the welfare of our farm animals, and the health of our loved ones. So, thank you for being part of the movement that’s changing the lives of so many for the better.

In particular, we would like to acknowledge the following individuals, companies and organisations who have generously supported the Soil Association with major donations and grants between April 2017 – April 2018.
Trusts and foundations

All Saints Educational Trust
Arcadia Charitable Trust
B and J Lloyd Family Charitable Trust
Cecil Pilkington Charitable Trust
Esmée Fairbairn Foundation
Henry C Hoare Charitable Trust
John Ellerman Foundation
John James Bristol Foundation
John Swire 1989 Charitable Trust
Langdale Trust
Lund Trust, a charitable fund of Peter Baldwin and Lisbet Rausing
Miss K.M. Harbison’s Charitable Trust
Mitchell Trust
Pilkington General Charity Fund
Richard Shuttleworth Remembrance Trust
Ruth Smart Foundation
Stella Symons Charitable Trust
The A Team Foundation
The Benindi Fund
The Buffini Chao Foundation
The James Beattie Charitable Trust
The John Coates Charitable Trust
The Joseph Rowntree Charitable Trust
The Leslie Mary Carter Charitable Trust
The Mill Garden Trust
The Orr Mackintosh Foundation
The Persula Foundation
The Prince of Wales’s Charitable Foundation
The Prince’s Countryside Fund

Individuals and Soil Circle members

Mr I Anderson and Ms G Mayall
Mr F Appelbe
Mr and Mrs H Armstrong
Miss A Bamford
Mr A Binks and Mrs L Wood-Binks
Mrs D Booth
Mrs S Brook
Mr T and Mrs L Brown
Miss B Cairns
Mr A Cooper
Mr T Crackett
Mrs A Crossland
Mr A Cruickshank
Mrs J Davis
Helen and Graham Dodd
Mr W Dowdell
Ms Liz Earle
Mr E Egelie
Mr T Finney
Mr A Francis
Mr P and Mrs B Gallagher
Mr T Gosling
Mrs E Greenlees
Mr J Hastings-Bass
The Hon Mrs J Hogg
Lady Iliffe
Miss K Lacroix
Mr A Lee and Mrs A Finch
Mr D and Mrs S Lovett
Dr Mason and Mr P Uhd Jepsen
Mr A Merritt
Mr R and Mrs P Mostyn
Mr P Neville
Ms Orna NiChionna
Mr M and Mrs V Nye
Mr J and Mrs J Osborne
Miss R A Radcliffe OBE
Ms H Rainbow
Mr X and Mrs K Ramirez
Mr R Ross and Lots Road Auctions
Mr W and Mrs T Rossiter
Mr N Rustin
Mr T and Mrs D Sanderson
Mrs R Savery
Mr A Sawdy
Mr N Saxby-Soffe
Ms M Scanlon
Hugh and Karen Scott-Barrett

Businesses and organisations

Abel & Cole
Arla
Biotechnology & Biological Sciences Research Council
Buccleuch Estates
Divcom
Ecotricity
Fyffes
Good Energy Ltd
Harrods
Heath & Heather
Honest Tea
La-Eva
Le Pain Quotidien
Naissance
Natracare
Neals Yard Remedies
Ocido
OHNE
OMSCO
OTD
Pai Skincare
Produce World Group Limited
Pukka Herbs Ltd
Rachel’s Organic
Riverford Organic Farmers
School of Natural Skincare
International
Tabitha James Kraan
Therapi Honey Skincare
The Phone Co-op, part of The Midcounties Co-operative
Triodos Bank
Viridian Nutrition
Waitrose Ltd
Wessanen
Westmorland Limited
Yeo Valley

Thank you to all the businesses who have hosted, or donated products to support, our events.

Legacies

Helen Foster
Katherine Law
Michael Reginald Scott
Miss Audrey Ciceley Sharples
Geoffrey Turner

Thank you to all government, statutory and lottery bodies who have funded our work.
“We believe it’s vital to give children the chance to fully experience the whole food system. Through understanding, they develop a real connection with the natural world.”