

FROM THE GROUND UP

Soil Association's Work
and Impact Report 2019



GOOD FOOD FOR ALL, PRODUCED WITH CARE FOR

Chief Executive and Chair's foreword

Amidst the endless political turmoil, we are doing all we can to keep the real issues in sight.

Many voices, from David Attenborough to Extinction Rebellion, have done a brilliant job in awakening a much broader public consciousness of climate change, biodiversity loss and plastic pollution. The scientific focus on change by 2030 is helpful too; we need to build the pace of change and ensure that momentum isn't lost once the media spotlight moves on to the next story.

Doors are opening as never before, and our small team is stretched to the limit as we seek to show how holistic systems like organic farming can lead the way to a saner and healthier future.

Our goal, as ever, is to ensure that in the rush to solve one problem, we don't make others worse. For example, there have been arguments made that we should eat more intensively reared chicken rather than red meat because it has a lower carbon footprint. Such an idea should be balanced by the benefits to soils, biodiversity and landscape that pasture-fed livestock can bring - alongside the problems of reliance on imported feedstuffs and animal welfare that are often associated with pork and poultry systems. **Siloed thinking is dangerous.**

This is one of the reasons we have worked hard this year to bring some ground-breaking French research to the attention of UK policy makers.

The IDDRI Ten Years for Agroecology in Europe report¹ tells us we can feed a growing European population healthy and delicious organic food, while reducing climate impacts and reversing biodiversity declines.

Do read this if you can, as it sets out the case very clearly. We produced our own report too, entitled Green Brexit, which challenges government's stated ambition to deliver world leading environmental performance post-Brexit. It shows that many of our European neighbours have set the bar high, even under the supposed restrictions of the Common Agricultural Policy. In or out of the EU, we can do so much more, right now.

We have showcased organic farming and agroforestry to MPs and ministers, including Michael Gove, and campaigned

THE NATURAL WORLD

for their support in the Agriculture Bill, while also highlighting the very real threat a no deal scenario would present to citizens and farmers. We're doing all we can to deliver certainty for our licensees and other food businesses in this period of change.

Despite the turbulence of our times, our practical work has made big strides. Approaching 2 million meals a day are now prepared to Food for Life Served Here standards, and we have just celebrated our 100th Innovative Farmers (part of the Duchy Future Farming programme) farmer-led field lab. We concluded our Food for Life Better Care programme with a successful conference (see page 10), and new programmes are starting. Food for Life Get Togethers will bring the older generation together with children to share food skills and pleasures, and in Scotland,

the Landscape Leadership programme aims to inspire and support landowners to play their part in meeting the challenges ahead for the benefit of the nation. There is far too much to mention here - take a look at page 5 for the highlights.

The year ahead promises to be another challenging and uncertain one, with no resolution in sight to Brexit. But with the world waking up to the crises we are facing, we believe that now is the time to be bold!

We will continue to call for urgent action and make the most of the opportunities that arise so that, with your help, we can work to secure a greener, healthier food and farming future for all of us, and for the generations to come.



Helen Browning,
Chief Executive



Gabriel Scally,
Chair of the Board of Trustees

¹ www.soilassociation.org/iddri

“THE HEALTH OF THE SOIL, PLANT, ANIMAL AND MAN IS ONE AND INDIVISIBLE”

Our founders set out over 70 years ago to spread this message of interconnectivity – to inspire farming in balance with nature and make sure everyone could eat a healthy diet.

THIS IS MORE IMPORTANT THAN EVER

We're facing a crisis. Insect populations are declining, our soil is eroding, forests are disappearing, poor nutrition and the overuse of antibiotics is putting a strain on our health, and urgent action is needed to reverse climate change. This year has seen a huge shift in consciousness as more and more of us are recognising that we are living out of balance with nature.

Rather than swerve from one emergency to the next, we must join the dots between them. **We cannot tackle these crises in isolation.**

We know, as our founders did so long ago, so many of these problems can be tackled

from the ground up, starting with the soil.

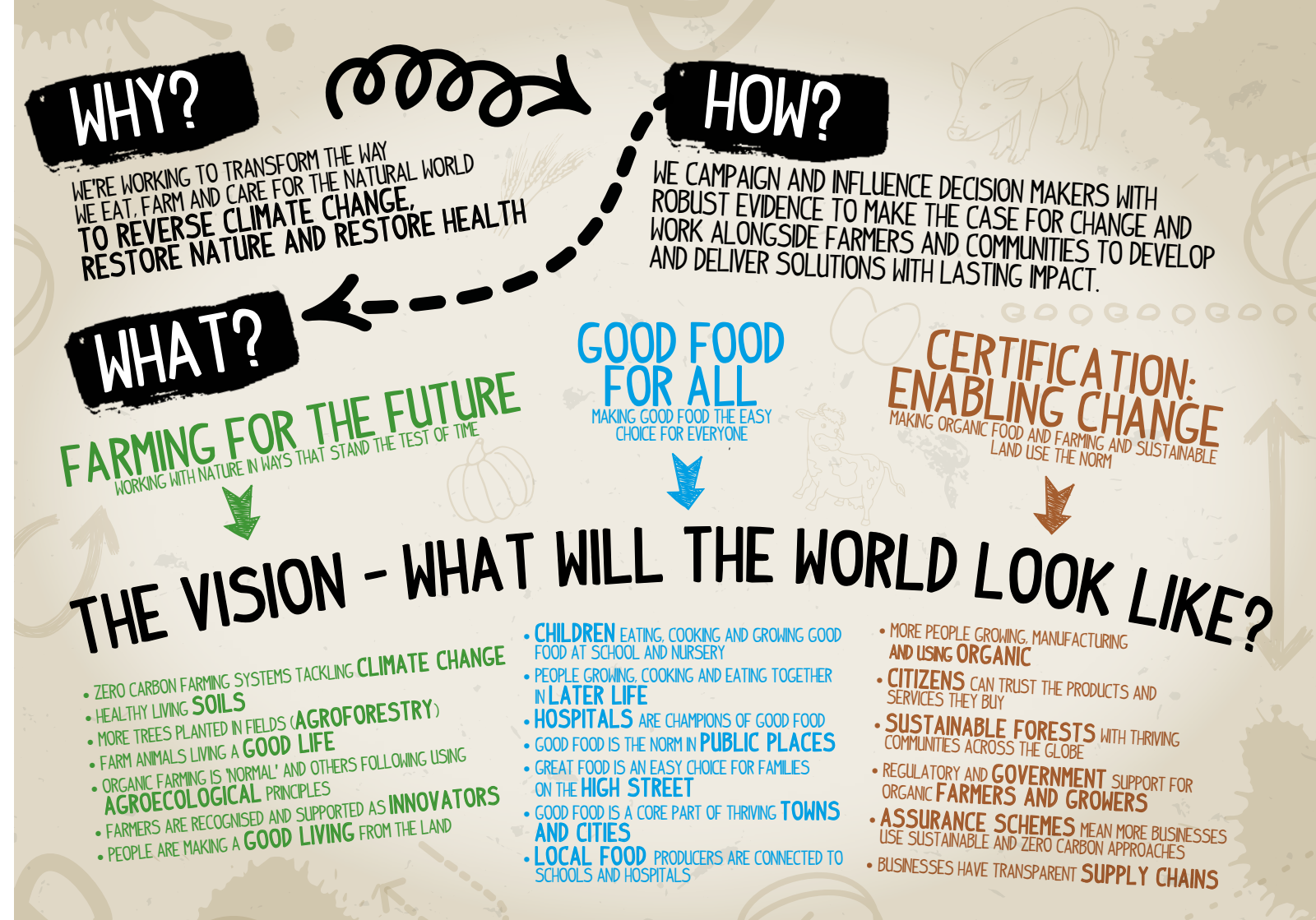
Farmers, growers and foresters need political and financial support to try new methods, so they can convert to agricultural systems, such as organic, that work in harmony with the soil, and all the creatures that depend on it to survive.

More businesses and public institutions must source produce from these farming pioneers, to help us be confident that our lunches, skincare, notepads and t-shirts have been produced to the highest standards of care and animal welfare, with minimum impact on the environment.

The more people who act, the better chance we have of reversing climate change and restoring nature and health. So, we're working to support and connect the fantastic individuals who are making a difference – protecting the environment and improving the food we eat. We're raising the profile of the incredible work they're doing and bringing more people into the movement for change.

We have much to do. And no time to lose.

Together we can build a better world, from the ground up.



TOGETHER WITH OUR SUPPORTERS AND PARTNERS WE...



million meals

Helped end the junk food era. 1 million meals were improved at visitor attractions this year thanks to our 'Out to Lunch' campaign. Legoland committed to introducing a portion of veg with every meal, following the Natural History Museum and British Museum who made the change last year.



Inspired more people to choose organic.

The organic market grew by over 5% this year with 85% of households buying something organic in 2018, and £45 million a week spent on organic products.



Achieved a ground-breaking ban on the preventative use of medically important antibiotics in livestock through the European Parliament.

22%

Increased Soil Association licensed farmland in organic conversion by 22% which means even more land on our farms will support up to 50% more bees, butterflies and insects.

15^m
hectares



Saved forests from illegal logging. We now certify c.15m hectares of sustainably managed forest worldwide (4.7% growth)



Supported farmer-led research, including **44 Innovative Farmers field labs** and **22 Rural Innovation Support Service farmer groups**, each looking to find solutions to farming challenges.



We updated our organic standards to ensure they're delivering the highest levels of animal welfare, so all animals on Soil Association organic farms can play, nest, root out their food and feel the sun on their backs.

Made good food available to even more people. Thanks to our Food for Life standards more than 1.8 million meals a day in schools, hospitals and restaurants are now more climate-friendly, sourcing lots more fresh, healthy and organic ingredients.

Showed UK climate policymakers evidence that an organically farmed Europe could help reverse climate change, restore nature and restore health. We launched IDDRI's Ten Years for Agroecology in Europe report in the UK and hosted a briefing by IDDRI for the UK Climate Change Committee.



FARMING FOR THE FUTURE

Farmers and growers are the custodians of our earth, working in all weathers to put food on our tables, products in our bathrooms and clothes on our backs.

This year, organic farmers and other innovators have continued to show it's possible to produce food in a climate and nature friendly way. But it's essential that we continue to push the boundaries and find new ways of working the land that can restore nature, restore soil health and reverse climate change.

Farmers know their land best, so in 2019 we have supported and empowered them to trial their ideas with financial backing through Innovative Farmers (part of the Duchy Future Farming programme) and the Rural Innovation Support Service. We've worked alongside partners on these schemes, supporting farmers and sharing their knowledge to influence the development of policies that are kind to the planet and consider the people behind the produce.

830 SQUARE MILES

of farmland are being managed more sustainably thanks to Soil Association Scotland's knowledge and skills programmes.



We made sure **progressive farmers' voices were heard by Government on future farming policy** including hosting a Defra Health and Harmony consultation.



We continue to call for organic farmers to be rewarded through the new Environmental Land Management (ELM) Schemes for the high level of public goods they deliver through their farming practices. Defra has set up ELM stakeholder groups with the Soil Association seeking to influence future policy support for organic farming.

TRYING NEW THINGS, TOGETHER

Sam Parsons is an Estate Manager in Fife. Sam's been trialling 'mob grazing' for a couple of years, moving his animals around regularly in a rotation, with grass left to recover for a long period.

But he was curious to explore whether mob grazing could measurably improve performance, lower feed costs, improve soil carbon storage and boost wildlife on his estate.

As part of the Farming for the Future programme, Soil Association Scotland brought him together with 15 other farmers and crofters in a field lab to conduct scientific on-farm trials.

“IT'S GIVEN ME CONFIDENCE TO TRY IT. WE KNOW WE DON'T HAVE ALL THE ANSWERS, BUT SOMEONE ELSE IN THE GROUP MIGHT. WHO ELSE COULD I ASK OTHERWISE? IN FARMING USUALLY, THERE ARE A MILLION PEOPLE TELLING YOU WHAT TO DO AND IT INVOLVES BUYING SOMETHING. THIS IS PEER-TO-PEER INSTEAD.”

Sam Parsons, Balcaskie Estate

Sam hopes the first year's results will show concrete improvements to his soil, landscape and animal health. Without the field lab, he says he'd have needed "some serious persuasion" to make such a huge change to his estate's practices but, buoyed by connecting with other farmers and the trials starting so well, next year Sam plans to roll out mob grazing for the entire herd – that's 350 cows!





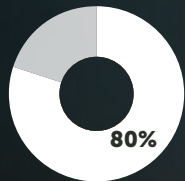
56 TOWNS AND CITIES

have joined the Sustainable Food Cities Network (+6 on last year). The Soil Association-led programme aims to make healthy and sustainable food more accessible for everyone, including some of our most vulnerable communities.

OVER 94 MILLION PEOPLE

had the potential to see our State of the Nation report on children's food in England. It's recommendation to include more British, local and organic produce in the School Fruit and Veg scheme was debated in Parliament.

Independent evaluation in one care home showed bringing young and older people together through cooking and growing activities improved mental wellbeing and mood for 80% of care home residents²



²Jones M, and Ismail SU (2019) Wellbeing through Food in Care Homes. A case study evaluation of the Food for Life Better Care programme in Edinburgh. UWE Bristol.

www.soilassociation.org



GOOD FOOD FOR ALL

Good food does so much more than fuel your day. It can open your eyes to different experiences, spark old memories, and bring people together.

That's why, this year, we've backed the everyday heroes working to improve food in your community. They're there at every point of our lives, in schools, hospitals, care homes and on the high street, revamping our menus and using food as a tool to change lives. In 2019, we've been proud to support even more of them alongside our work to influence wider food policy and culture, taking a whole-system approach to making good food the easy choice for everyone.



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COMING TOGETHER THROUGH FOOD

Oakfield School in Hull is a school for young people who have social, emotional and mental health difficulties.

Some pupils here have been removed from mainstream education and several parents report that they've had difficult experiences of the school system over the years.

Alongside academic classes, Oakfield does a lot to encourage positive development and teach pupils valuable life skills. They're working towards a Silver Award from the Soil Association's Food for Life programme to recognise their brilliant work serving and educating pupils about good food. As part of this, they hosted a farmers' market with the children learning new skills, growing and cooking food to sell. **Residential Manager, Tracey Lane** says the pupils really enjoyed it and loved showing their parents what they had created.

Feeling encouraged, Oakfield rolled out an activity programme, with more cooking activities for the children and ideas for how parents can get involved, spending more quality time with them.

A record 20 parents and grandparents came to the second farmers' market in October, with teachers inviting food producers and residents of a local care home, bringing the whole community together.

“THE PUPILS ARE ALREADY TALKING ABOUT THE NEXT FARMERS' MARKET. IT'S GIVEN THE PUPILS AND PARENTS A CHANCE TO FOCUS ON SOMETHING POSITIVE, RATHER THAN THE NEGATIVE SIDE OF THEIR CONDITIONS.”

Tracey Lane, Oakfield School

ENABLING CHANGE

This year, we have driven for change by supporting over 6,000 businesses through our Soil Association Certification business to deliver solutions on the ground that help tackle the biggest problems facing our planet. By working to our organic standards and assurance schemes, these pioneers have produced food and managed forests and farmland in ways that are better for soil, plants, animals and people.

In 2019, they have demonstrated more than ever what's possible, inspiring others to make changes to protect our natural world, all while making fantastic organic produce for us to enjoy. We feel privileged to be working so closely with them.

PROTECTING OUR NATURAL WORLD

Our Excellence for Forest Certification training programme upskills forestry professionals. Course alumni take what they've learned to influence governance and national structures in their own countries, promoting the uptake of responsible management of forests around the world. This means that more forests are protected from illegal logging and are managed sustainably, providing a wide range of benefits that have a positive impact on local communities, climate and wildlife.

As of April 2019, 52 people have taken part in the training from 19 different countries across 4 continents.

Kenyan trainees have setup a 'Forest Certification Group', which actively promotes forest certification and is working to develop the first FSC National Stewardship Standard to improve forest management in the country.

“
BASED ON THE KNOWLEDGE ACQUIRED FROM THIS COURSE, I'M NOW MUCH BETTER POSITIONED TO TAKE ON WORK IN ENVIRONMENTAL CONSULTING AND ENVIRONMENTAL NGOS, PROMOTING AND WORKING ON RESPONSIBLE FOREST MANAGEMENT.”

Samuel Adeyanju – 'Excellence for Forest Certification' Training Course Alumni from Nigeria



MEET OUR ORGANIC LICENSEES



Kristin Syltevik and Paul Dobson own the Oxney Organic Estate, a mixed farm and the largest organic vineyard in the UK. They took it on in 2009 and entered organic conversion the following year, certifying with Soil Association Certification. Since doing so, they have seen the wildlife flourish.

“
WE DECIDED STRAIGHT AWAY THAT WE WANTED TO RUN AN ORGANIC FARM. LIKE ALL FARMERS WE LOVE THE COUNTRYSIDE AND THE BENEFITS WE HAVE SEEN HAVE BEEN INCREDIBLE IN ENRICHING HABITATS THROUGH THE ECOSYSTEM. THE WILDLIFE WE SEE HERE WITH SO MANY BIRDS IS JUST INCREDIBLE.”



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1,803

Soil Association certified organic farmers supported this year and celebrated for the benefits their practices deliver to soil, plants, animals and mankind (2% growth).

We held 10 large scale events linking farmers and producers with chefs, retailers and wholesalers, opening up supply opportunities and enabling more people to access organic food.

500+

farmers engaged with through shows, events and evenings to support them with converting to organic.

WHY SUPPORT US?

"I've always been interested in organic growing and farming. I've got an allotment and I really enjoy the time I spend there. When I hear about what's happening with the loss of soils worldwide, and wildlife not being there anymore, I just think it's so important to do what I can to help.

As a charity, the Soil Association covers it all; wildlife, the environment and food. As well as my monthly donation, I'm leaving them a gift in my will so I can help them plan for the future and make a real difference".

Hilary Jayne, who's been helping to transform the way we care for our natural world as a member of the Soil Association since 2000

“ I TRUST THE SOIL ASSOCIATION TO CAMPAIGN AND RAISE AWARENESS OF THE ISSUES THAT REALLY MATTER TO ME. ”



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WE ARE PROUD OF WHAT WE'VE ACHIEVED, BUT WE DIDN'T DO EVERYTHING WE WANTED TO LAST YEAR

We made great progress, but there are things we set out to do last year we didn't achieve, or just didn't go far enough. Our global crises are becoming more acute and climate scientists tell us we only have 10 years to make a difference. So, this year with your continued support we're determined to nail these key things...

1. Farming innovation

We grew the Innovative Farmers network and we're now working with 428 farmers doing 44 on-farm field labs. But if we really want to move to **agroecological ways of farming**, that work in harmony with nature, then we need to work with even more farmers, empowering them to find solutions, share their knowledge and inspire others to farm in new, innovative ways.

2. Getting trees on farms

Our focus this year is making government understand the **benefits of agroforestry** and find more ways for farmers to incorporate trees on their land easily and affordably.

3. School food

Around half of all primary schools in the UK have Food for Life Served Here menus and there are already 833 schools enrolled in the Food for Life programme serving fresh, healthy and tasty school meals.

We know that in Food for Life schools, children are **twice as likely to eat their 5 a day**. So, with growing public health problems, we want more schools across the UK to join the network, particularly secondary and special education needs schools so more children can be connected to what they eat and enjoy good food.

4. Diversity

Although we do our best to bring everyone into the movement for change, we understand that we are not reaching some communities as effectively as we'd like to – and it's so important that we do. We want to find ways to be **more relevant to more people** and for our workplace to be more diverse.

5. Money

We are so grateful to everybody who supports us. The cause we are championing is more relevant than ever, and we want to inspire more people to support our work so that together we can **do even more**.

THE FUTURE OF OUR NATURAL WORLD DEPENDS ON PEOPLE LIKE YOU, AND WE'RE SO GLAD TO HAVE YOU ON BOARD WITH US FIGHTING FOR A BETTER FUTURE.



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2018/19 CHARITY FINANCES

Statement of Financial Activities for the year ended 31 March 2019	Unrestricted Funds £'000	Restricted Funds £'000	Total 2018/19 £'000	Total 2017/18 £'000
Incoming resources				
Donations	681	129	810	923
Legacies	143	-	143	177
Membership subscriptions	764	-	764	796
Grants	-	5,065	5,065	2,212
Contract income	1,907	-	1,907	1,580
Income from trading subsidiaries	492	-	492	485
Other	27	-	27	133
Total incoming resources	4,014	5,194	9,208	6,306
Resources expended				
Farming for the Future	(1,181)	(1,192)	(2,373)	(1,927)
Good Food For All	(2,215)	(2,328)	(4,543)	(3,837)
Raising funds	(510)	(11)	(521)	(622)
Total resources expended	(3,906)	(3,531)	(7,437)	(6,386)
Net incoming resources – before other gains/(losses) and transfers	108	1,663	1,771	(80)
Gains/(losses) on investments	1	-	1	(1)
Transfer between funds	238	(238)	-	-
Net incoming resources for the year	347	1,425	1,772	(81)
Total funds brought forward	2,132	3,693	5,825	5,906
Net incoming resources for the year	347	1,425	1,772	(81)
Total funds carried forward	2,479	5,118	7,597	5,825

Income received by the Charity is classified as unrestricted or restricted funds. Unrestricted funds are those that charity trustees may spend as they see fit in the delivery of the Charity's objectives. Restricted funds are those that must be spent according to the funder's wishes in delivery of the Charity's objectives.

Unrestricted charitable giving from individual supporters was slightly lower across donations, legacies and memberships totalling £1,588k compared with £1,709k in the prior financial year. Unrestricted contract income earned by providing services into the public and private sector grew by £327k compared to the prior financial year, with particular growth in our Food for Life work commissioned by local authorities and our contract with the Scottish Government to facilitate farmer led innovation.

Total unrestricted income from the Charity's trading subsidiaries, Soil Association Certification Limited and SA Sales and Services Limited, was comparable to the prior financial year. Unrestricted expenditure on the Charity's Farming for the Future and Good Food For All activities

totalled £3,396k, up from £3,228k in the prior financial year. Following completion of the Charity's new HQ project, £238k of donations previously restricted to the project have been transferred into unrestricted funds to match investment in the unrestricted asset (the building). The amounts received, resources expended and fund transfers during the year resulted in surplus unrestricted resources of £347k.

Restricted grant income increased by £2,853k compared with the prior financial year. The principal reason for this increase was the award during the year of a £5,161k grant from The National Lottery Community Fund for a four-year Food for Life programme, with £3,253k of this grant recognised as income in 2018/19. Expenditure funded by restricted grants for the Charity's Farming for the Future and Good Food For All programmes increased from £2,536k in 2017/18 to £3,520k in 2018/19. The £1,425k surplus in restricted funding shown for the year primarily represents grant income that will be applied to expenditure in future years in accordance with the funder's directions.

The figures presented are summaries of the Charity's and the Consolidated Charitable Group's financial performance taken from the 2018/19 audited statutory accounts of The Soil Association Limited. Copies of the full accounts are available on request from the Soil Association or can be accessed from our website or that of The Charity Commission.

2018/19 CONSOLIDATED CHARITABLE GROUP FINANCES

Statement of Financial Activities for the year ended 31 March 2019	Unrestricted Funds £'000	Restricted Funds £'000	Total 2018/19 £'000	Total 2017/18 £'000
Incoming resources				
Donations	681	152	833	961
Legacies	143	-	143	177
Membership subscriptions	764	-	764	796
Grants	-	5,065	5,065	2,212
Contract income	1,907	-	1,907	1,580
Certification income	8,415	-	8,415	8,045
Other	192	37	229	237
Total income resources	12,102	5,254	17,356	14,008
Resources expended				
Farming for the Future	(1,181)	(1,256)	(2,437)	(1,980)
Good Food For All	(1,891)	(2,328)	(4,219)	(3,689)
Raising funds	(510)	(11)	(521)	(622)
Certification costs	(8,347)	-	(8,347)	(7,725)
Other trading activities	(65)	-	(65)	(47)
Total resources expended	(11,994)	(3,595)	(15,589)	(14,063)
Net incoming resources – before other gains/(losses) and transfers	108	1,659	1,767	(55)
Gains/(losses) on investments	1	-	1	(1)
Transfer between funds	238	(238)	-	-
Net incoming resources for the year	347	1,421	1,768	(56)
Total funds brought forward	2,177	6,634	8,811	8,867
Net incoming resources for the year	347	1,421	1,768	(56)
Total funds carried forward	2,524	8,055	10,579	8,811

The Consolidated Statement of Financial Activities consolidates the financial performance of Soil Association Certification Limited ("Certification"), SA Sales and Services Limited ("SASS") and the Soil Association Land Trust ("Land Trust") into that of the Soil Association Limited (the "Charity").

Certification

Certification income grew by £370k (4.6%) compared to the prior financial year with organic food and forestry achieving significantly increased revenues.

Corresponding expenditure increased by £622k of which £373k is associated with business growth and £249k was incurred by writing-down the value of the businesses core IT system. Due to this write-down the profits gift-aided to the Charity decreased from £113k in 2017/18 to £28k in 2018/19.

SASS

SASS is used by the Charity to transact non-primary purpose trading activities, the profits of which would otherwise be subject to corporation tax. Revenues were £169k,

up from £65k in the prior year and this growth in activity saw profits generated for the Charity increase from £18k in 2017/18 to £103k in 2018/19.

Land Trust

The Land Trust is a separate charity of which the Soil Association Charity is the sole member. Land Trust finances are shown as restricted in the Group Consolidated accounts. The Land Trust generated a small deficit in 2018/19 of £4k down from a surplus of £25k in 2017/18. The Land Trust holds significant assets in the form of farms and buildings, there were no material additions or disposals during the year.

Reserves

The Soil Association adopts a Group approach to its reserves policy. Of the £2,524k of unrestricted reserves carried forward, the Charity considers its free reserves (those funds available to support the Charity in the event of unexpected financial challenges) to be £361k. The balance of the unrestricted funds represents the value of assets necessary for operational purposes less long-term creditors.

The £8,055k of restricted funds carried forward represents grant income that will be applied to expenditure in future years in accordance with the funders' directions, plus restricted Land Trust assets less long-term creditors.

The figures presented are summaries of the Charity's and the Consolidated Charitable Group's financial performance taken from the 2018/19 audited statutory accounts of The Soil Association Limited. Copies of the full accounts are available on request from the Soil Association or can be accessed from our website or that of The Charity Commission.

THANK YOU

This year is a pivotal one. Hugely significant decisions are being made on the future of farming and the countryside.

We wouldn't be able to influence those decisions and help secure a better future without you. So, from all of us at the Soil Association, thank you!

Together we can make such a difference to the biodiversity of our countryside, the welfare of our farm animals, and the health of our loved ones. So, thank you for being part of the movement that's changing the lives of so many for the better.

In particular, we would like to acknowledge the following individuals, companies and organisations who have generously supported the Soil Association with major donations and grants between April 2018 – April 2019.

A special thank you goes to The Spear Charitable Trust, whose generosity helped us move to a permanent new home in Bristol – Spear House.



Trusts, foundations and statutory funders

Agriculture & Horticulture Development Board
All Saints Educational Trust
Arcadia Charitable Trust
Austin and Hope Pilkington Trust
B & J Lloyd Family Charitable Trust
Baron Davenport's Charity
Buffini Chao Foundation
Chapman Charitable Trust
Cumbria Community Foundation
Erasmus+
Esmée Fairbairn Foundation
Friends Provident Foundation
Garfield Weston Foundation
Green Horizon Charitable Trust
Guy's and St Thomas' Charity
Hamamelis Trust
Hardy Charitable Trust
Hemby Charitable Trust
Hull and East Riding Charitable Trust
Interreg North West Europe
J C J Eaton Charitable Trust
John Swire 1989 Charitable Trust
Lund Trust, a charitable fund of Peter Baldwin and Lisbet Rausing
Miss K.M. Harbinson's Charitable Trust
Mitchell Trust
P F Charitable Trust
Pilkington General Charity Fund
Richard Shuttleworth
Remembrance Trust

Ruth Smart Foundation
Schroder Charity Trust
Sir James Knott Trust
The Ashden Trust
The Blair Foundation
The D'Oyly Carte Charitable Trust
The Earthsong Foundation
The February Foundation
The Golden Bottle Trust
The Joseph and Annie Cattle Trust
The Joseph Rowntree Charitable Trust
The Mill Garden Trust
The National Lottery Community Fund
The Orr Mackintosh Foundation (ShareGift)
The Paget Trust
The Prince of Wales's Charitable Foundation
The Savitri Waney Charitable Trust
The Sheepdrove Trust
The Sir James Reckitt Charity
The Spear Charitable Trust
The Weinstock Fund
The William Dean Countryside And Educational Trust
Whitley Animal Protection Trust

Individuals and Soil Circle Members

Dr Mason and Mr P Uhd Jepsen
Hampshire Organic Gardening Group
Helen & Graham Dodd
Helen Browning OBE

Lady Iliffe
Miss A Bamford
Miss A Brett
Miss J Wang
Miss K Lacroix
Mr A Binks and Mrs L Wood-Binks
Mr A Cooper
Mr A Cruickshank
Mr A Francis
Mr A Lee and Mrs A Finch
Mr A Sawday
Mr A and Mrs H Armstrong
Mr B Staples
Mr C Stewart- Smith CBE
Mr D and Mrs J Overton
Mr D and Mrs S Lovett
Mr D Barnfield
Mr E Egelie
Mr J and Mrs J Osborne
Mr J Glassberg
Mr K Dan-Anyiam
Mr K Harris
Mr L Clear
Mr L Wallace
Mr M and Mrs V Nye
Mr M Wynne-Parker
Mr N Saxby-Soffe
Mr P and Mrs B Gallagher
Mr P Neville
Mr R and Mrs A Appleby
Mr R and Mrs L Masson-Taylor
Mr R and Mrs P Mostyn
Mr R Cadbury
Mr R Mitchell

Mr R Ross and Lots Road Auctions
Mr T and Mrs D Sanderson
Mr T and Mrs L Brown
Mr T Finney
Mr T Gosling
Mr W and Mrs T Rossiter
Mr W Dodwell
Mr X and Mrs K Ramirez
Mrs A Birchall
Mrs A Hauser
Mrs E Greenlees
Mrs R Savery
Mr T and Mrs R Wyles
Ms Antonia Cowan
Ms J Chapman
Ms Liz Earle
Ms Orna NiChionna
The Hon Mrs J Hogg

Legacies

Beatrice Mary Davies
Hanna Michelle Wine
Jean Millicent Ott
Joyce Mary Deacon
Mr Christopher Hugh MacAndrew
Mr Lionel Henry Sewell
Mr Michael Reginald Scott
Mr Norman Percy Burman
Mrs Ann Good
Mrs Ann Elizabeth Downham
Mrs Gillian Anne Norton
Mrs J Nickalls
Mrs Shirley Anne Rothera
Ms Margaret Ann Hosking

Philippa Ruth Rakusen
Prof. Doreen Barbara Massey

Businesses and organisations

bClear Communications
Buccleuch
Cypad Limited
Good Energy
J D Wetherspoon
ParentPay
Pukka Herbs
Riverford Organic Farmers
School of Natural Skincare
Thames Water Utilities Ltd.
The Phone Co-op (Part of the Mid-Counties Co-operative)
Triodos Bank
Unilever Food Solutions
Viridian Nutrition
Westmorland Limited
William Jackson Food Group

And thank you to all the businesses who have sponsored, hosted, or donated products to support the Group's events, reports and campaigns this year.

Abel & Cole
Arla
Café Direct
Clearspring
Divcom
Drac
Ecotricity
England Marketing

English Tea Shop
Fyffes
GapCap
Good Energy
Highland Spring
Just Ingredients
La-Eva
Lower Hurst Organic
Lye Cross Farm
Mad River
Marigold
Naissance
Natracare
NCB Foodservice
Neals Yard Remedies
OMSCO
Organic Trade Board
Pai Skincare
Pip Organic
Planet Organic
Produce Forum
Pukka Herbs
Rachel's Organic
Red Bull
Smirfit Kappa
Therapi
Triodos Bank
Viridian Nutrition
VOYA
Welsh Sausage Company
Wogan Coffee
Yearsley Food Sales
Yeo Valley
Yeo



Peter Melchett

1948 – 2018

This year, we were all greatly saddened by the death of Peter Melchett, our Policy Director for 18 years. He was a true campaigner all his days and was such an important, charismatic figure in the environment and organic movements throughout his lifetime.

Peter led on issues at the Soil Association ranging from antibiotic and welfare abuse in farm animals, to campaigns against pesticides and GM. He was a founder of our Food for Life programme which has transformed food in schools, workplaces, hospitals and nursing homes across the UK. Peter was also an organic farmer and deeply loved his Norfolk family farm. In his earlier life he was, amongst so many other things, a government minister and director of Greenpeace UK.

Peter was an extraordinary man. Those of us lucky enough to work with him will never forget how privileged we were to work alongside and learn from such a legendary campaigner. He left his mark on so many of us, especially our younger staff.

We will continue to work tirelessly on the causes close to Peter's heart, with his intelligence and determination as our inspiration.



Credit: Georgina Rose Thomas

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