## LANDSCAPE LEADERSHIP 2020





# **STAKEHOLDER MANAGEMENT**

Stakeholder	Category	<b>Opportunities</b>	Needs	Management tasks and actions

## Completing the stakeholder management tool

#### Stakeholder

Name each stakeholder in turn

#### Category

Choose from: manage closely, keep satisfied, keep informed, monitor.

#### **Opportunities**

What opportunities does this stakeholder bring for you? Are you utilising these opportunities, or do you need to do something else? Do you want this stakeholder to change categories?

#### Needs

What needs do they have? Are you meeting these needs, or do you need to do something else?

### Management tasks and actions

What do you need to do to better work with this stakeholder or manage them.