LANDSCAPE ACTION PLAN

Landscape Leadership 2020

# INTRODUCTION

The Landscape Action Plan (LAP) is designed to be a working document which will guide your actions and support your decision-making, and as such it should be amended and developed as required. This is a template for you to fill in, and you should add additional sections or remove sections according to your needs. Some sections will be clearly addressed during overnight sessions and we have identified when these discussions will be taking place below. Other sections are for you to fill in – or discard – according to your needs.

It is important to decide if this document is for your eyes only, for internal organisational use only, for sharing with selected stakeholders, or for making more widely available to the public as this will impact on how you write the document and the level of detail it contains.

Emma is available by email or phone to guide you through the development of your LAP and will connect you with other people and sources of information as the plan develops and questions arise. At our fourth session you will be sharing your plan with some members of the group to test it out and gain feedback.

## INTRODUCTION

|  |  |
| --- | --- |
|  | This is background information and will assist other people in understanding the context within which you operate. It can also be a useful tool for opening up helpful conversations with other members of your team or stakeholders if there are gaps in your understanding.  |

## Area description

|  |  |
| --- | --- |
|  | *Give an overview of your holdings and the wider area within which it sits. You may find it helpful to refer back to your Landscape Leadership application form here.*  |

## Relevant history of the land

|  |  |
| --- | --- |
|  | *Tell us about the history of the land in the context of the decisions and progress you are making here. Did the land look very different in the past? Is there a strong history of family ownership? Have you recently started taking a different approach to managing the land compared with how it was managed in the part? Help us understand the present by telling us about the past.* |

## Current land uses

|  |  |
| --- | --- |
|  | *What is the land currently being used for? Can you tell us what percentage is tenanted, farmed, forested etc?* |

## Ownership and restrictions

|  |  |
| --- | --- |
|  | *Who owns the land in question and what restrictions are there upon it? For example, do you own the land personally or is it held by a company, charity or trust? Do other people own parts of the landscape in question? Do parts of the land have restricted usage or special designations e.g. SSSI designations?* |

## Land map(s)

|  |  |
| --- | --- |
|  | Place useful maps of the land here. Label them for reference later on in the document. You may want to place an overview map here and place other useful maps in the appendices. |

## STEWARDSHIP GOALS

## Purpose

|  |  |
| --- | --- |
|  | What is your identified purpose?Be as specific as possible with this statement so that it is meaningful to you and others. Work on a short and snappy proposition unique to your landscape. The sustainability (environmental, social, economic) implications can be described in a few sentences that follow on from the proposition. Session 1. |

## Long-term vision

|  |  |
| --- | --- |
|  | In just a few sentences, what is the long-term vision for the land? This could be a 10, 20 or even 50 year+ vision. |

## Landscape goals

|  |  |
| --- | --- |
|  | What changes do you want to see to your landscape? These are the big overarching goals or aspirations you have for the land. Include as many or as few as you have here in priority order. They should be full sentences and brief. For example, ‘A significant increase in native woodland coverage is achieved by 2040 whilst maintaining income levels from forestry.’ Session 2. |

## CONTEXT AND RESOURCES

## Social, Technological, Economic, Environmental and Political (STEEP) analysis

|  |  |
| --- | --- |
|  | What do I know about the external context that impacts on my organisation? To be completed in session 3. |

## Landscape context

|  |  |
| --- | --- |
|  | What is the wider landscape I fit into and how do I fit into regional management goals? What do adjacent landholdings offer? |

## Organisational objectives

|  |  |
| --- | --- |
|  | What are your wider organisational objectives? For example, profitability targets. How well do they support your landscape goals? What tensions arise? You may also want to consider here, what are the key goals for your organisation which will support the delivery of your landscape goals? For example, extending your networks, building a learning culture. Note we will not be building an action plan around this, but you will have identified goals in the sessions and some actions you can take as part of the sessions and you may want to include them here. |

## Capital or resource assessment

|  |  |
| --- | --- |
|  | What are the natural, financial, social, etc capital sources available to you which have enabled you to make decisions? Session 2. |

**Table 1: Capital assessment**

|  |  |
| --- | --- |
| Category | Capital |
| Financial  |  |
| Social |  |
| Natural  |  |
| Material |  |
| Etc |  |
|  |  |

## EXISTING CONDITIONS/INFORMATION

|  |  |
| --- | --- |
|  | What do you already know about the land you have? What else do you need to know? How will you address any gaps in your knowledge? You may want to include a reference here to other existing plans e.g. Forest Management Plans. |

## MANAGEMENT PLAN

## Landscape objectives and outcomes

|  |  |
| --- | --- |
|  | Break down your goals into smaller objectives for the next **1-5 years** using this table. They should be in full sentences and SMART (specific, measurable, achievable, realistic, and time-limited). Relate these objectives back to your purpose and vision – what outcomes do you get by achieving your objective? |

|  |  |  |
| --- | --- | --- |
| Landscape goal | 1-5 year objectives | Outcome(s) |
| *Take a landscape goal from section 2 and add it here* | *Break this down into 1-5 year objectives* | *What do you get by achieving your objective?* |
| *e.g. A significant increase in native woodland coverage is achieved by 2040 whilst maintaining income levels from forestry.* | *A 10% increase (xx ha) in native woodland coverage across existing woodland areas is achieved by 2025.* | *Biodiversity is increased; carbon in the atmosphere is reduced; etc* |
| *5% (xx ha) of our existing land holding is repurposed and planted with native woodland species by 2025.* |
| *Our native woodland produces an income of £xx by 2025 which replaces 25% of income lost through the repurposing of land for forestry.* | *We remain financially sustainable long-term and increase our income from environmentally positive approaches.* |
| Etc |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

## Action or Management Plan

1. **Landscape goal**

|  |  |
| --- | --- |
|  | *Change this title to one of your landscape goals from above e.g. A significant increase in native woodland coverage is achieved by 2040 whilst maintaining income levels from forestry.*  |

* 1. **Objective**

|  |  |
| --- | --- |
|  | Change this title to one of the objectives from above relating to the Landscape goal e.g. **‘**A 10% increase in native woodland coverage across existing woodland areas is achieved by 2025.’ Extend the table as required. |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Sub-objectives | Item | Actions | Resources held | Resources required | Who | When | Results |
| *How will you achieve your objective?* | *Give it a no. or code* | *What actions do you need to take?* | *What resources do you already have? Consider all of those listed in your capital assessment* | *What resources do you need to find? This could lead to another separate action point* | *Who will lead this action? Consider who to delegate it to and what, if any, additional support or information this person needs.* | *When will the action be carried out?* | *How will you know it is done? This will help you to hold the ‘who’ accountable. How will you know how effective it has been? Learning from this will help to inform your future actions to better deliver this and other objectives.* |
| *E.g.: Replant recently cleared ‘woodland A’ with oak using sitka spruce as a nursery crop* | *1.1.1* | *Close area to public, communicating closure dates and managing expectations ensuring the benefits are understood* | *Local press contacts* | *Signage* | *John* | *Jul 2020* | *Article in press; signage visible on site; 0 complaints about closure received* |
| *1.1.2* | *Prepare ground for replanting* | *LandSkilled staff**Equipment etc* | *N/A* | *Jane* | *Aug 2020* | *Ground has been cleared and furrowed – site visit Aug 2020* |
| *1.1.3* | *Plant with oak and sitka spruce saplings in alternate rows* | *Skilled staff**Equipment etc* | *Treated saplingsDeer fencing**Funding – see action 2 below* | *Jane* | *Oct 2020* | *Saplings planted – site visit Oct 2020* |
| *1.1.4* | *Communicate reopening to public* | *Local press contacts* | *Signage on site* | *John* | *Nov 2020* | *Recreational users return; gate counters show increased usage* |
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* 1. **Objective**

|  |  |
| --- | --- |
|  | *Change this title to another one of the objectives from above relating to the Landscape goal e.g.* ***‘****5% (xx ha) of our existing land holding is repurposed and planted with native woodland species by 2025’* |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Sub-objectives | Item | Actions | Resources held | Resources required | Who | When | Results |
|  | 1.2.1 |  |  |  |  |  |  |
|  | 1.2.2 |  |  |  |  |  |  |
|  | etc |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
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1. **Landscape goal**
	1. **Objective**
	2. **Objective…etc**

|  |  |
| --- | --- |
|  | *Continue to add Landscape goals and Objectives until all have been covered and have clearly assigned actions.*  |

## MONITORING AND EVALUATION

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| --- | --- |
|  | *It is essential that you measure your progress against your landscape goals and objectives. How will you know you have or have not been successful? How will you monitor this? How will you relate monitoring systems back to your larger goals? Session 3.*  |

## APPENDICES

|  |  |
| --- | --- |
|  | You could include a variety of other items in here such as stakeholder mapping, land maps, sustainability assessment etc |