



HOW? NOW, WOW!

This is a way of helping you to prioritise innovative ideas.

Now	Wow!
Easy ideas with low risk. Quick wins. Do these items now.	Innovative ideas that can be implemented and will be worth putting the effort into.
Ignore! These are items which should simply be ignored and put aside.	How? Dreams or challenges for the future that we aren't yet sure how to do. Things to puzzle over.