

## JOIN US!

UK ORGANIC (UKO) is the new community interest company that will serve as the sector's marketing agency and consumer association to raise awareness and create demand for all certified organic products.

UKO will make a positive difference through our consumer marketing activities, messaging and ground-breaking consumer research. Closely collaborating with the trade to ensure their awareness and support of our plans. Leveraging our experienced board and team's deep knowledge, we can help grow organic together.

The whole UK organic industry (organic certified farmers, producers, processors, brands, distributors, retailers, and all interested parties, including the press), is invited to join as Fellow Supporters. There is no cost to participate in this new initiative that unites the sector with one voice and behind one purpose to grow the market!

By joining you will contribute towards our collective voice being heard.

In addition, those individuals and organisations interested in taking a more active role within UK ORGANIC can join as an Affiliate Supporter, subject to a low annual fee, and will receive a more comprehensive set of benefits.

For more info on the benefits of both Fellow Supporters and Affiliate Supporters and to sign up, please visit <a href="https://www.ukorganicsector.org/join-us/">www.ukorganicsector.org/join-us/</a> or scan the QR code



## **HELP US GROW THE MOVEMENT!**

Share this message with colleagues who might be interest in joining as a Fellow Supporter and with other organisations working in the organic sector!

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