

Organic is regenerative



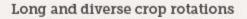


HEALTHY SOILS ARE AT THE HEART OF ORGANIC SYSTEMS

Organic farmers use a range of regenerative practices to build soil fertility without relying on artificial fertilisers.

Studies show that, on average, soil on organic farms store more carbon^[1] and have higher levels of soil microorganisms^[2]







Growing nitrogen fixing legumes



Applying manure and composts



Cover cropping

^[1] Climate Xchange "Organic farming, net zero targets and the impact of a changing climate – an evidence review" (2023)

^[2] Henneron, L et al. (2015) 'Fourteen years of evidence for positive effects of conservation agriculture and organic farming on soil life', Agronomy for Sustainable Development, 2015, 35:1169 – 181 doi:10.1007/s13593-014-0215-8.

Organic regenerates soils, and also...







Avoids artificial inputs derived from fossil fuels



Works in harmony with nature by avoiding pesticides



Has the highest animal welfare standards



Has standards which cover the entire supply chain

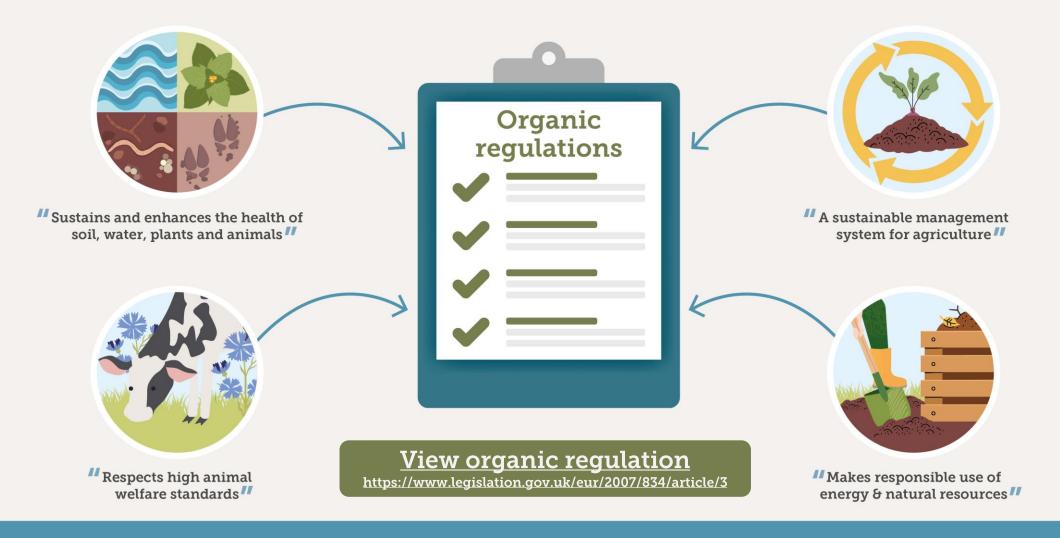


Has fewer additives and preservatives

Organic is regulated by law





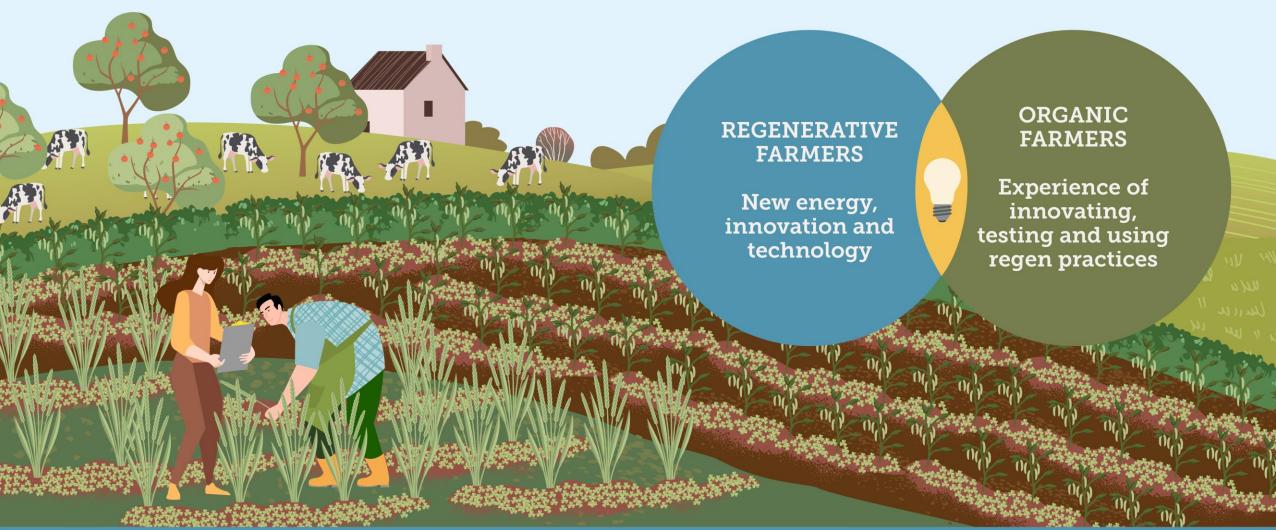


Organic standards cover the way items are produced, prepared, stored, imported, exported and sold, helping to protect against greenwashing

Farmers learn from farmers







Regenerative and organic farmers can share knowledge and innovate to help achieve common goals.

Caring for soil and managing weeds





FARMERS MUST MANAGE WEEDS AND DEPLOY A RANGE OF TECHNIQUES TO DO SO.













Organic farmers cannot use chemical weedkillers so must rely on other non-chemical weed management techniques. Some non-organic, regenerative farmers prefer to use chemical weedkillers to control weeds than to disturb the soil with a plough.



All techniques impact the environment to different degrees but through innovation and knowledge sharing, organic farmers lead the way in finding positive and less disruptive techniques for managing weeds and regenerating soil health.

On average, organic farms have healthier soils which store more carbon