

Farming & Land Use Advisor Team



The Farming and Land Use team works with all farmers and growers (not just organic ones) offering specialist knowledge and in-depth understanding of agroecological practices across all agriculture sectors in the UK.

Our goal is to increase the proportion of food produced from organic and agroecological systems.

Not sure who to talk to? Call our helpline (0117 314 5100) or email producer.support@soilassociation.org

FARMING ADVISORS



Jerry Alford
Senior Farming Advisor
(based in SW England)
E: jalford@soilassociation.org
T: 07917 671 738
Specialist in: Organic Arable and mixed farming; Farming payments (SFI, CSS)



Tabitha Acton
Farming Advisor
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Specialist in: Mixed and upland farming; Farming payments (SFI, CSS)

Karen Fisher
Farming Advisor
(based in W Midlands/Wales)
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Specialist in: Arable, mixed farming; Soil health; Farming payments (SFI, CSS)



Colleen McCulloch
Senior Farming Programmes Manager
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Specialist in: Organic/regenerative farming and horticulture; Upland farming; Crofting; Agroforestry



Kate Still
Head of Farming
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Specialist in: Livestock health and welfare; Organic

AGROFORESTRY & FARM WOODLAND ADVISORS

Ben Raskin
Head of Agroforestry
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Specialist in: Agroforestry; Horticulture, Organic; CSA



Jon Haines
Agroforestry Advisor
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Specialist in: Agroforestry; Farming payments for trees

Clive Thomas
Senior Adviser, Regenerative Forestry
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Specialist in: Farm woodland; Regenerative forestry; Agroforestry; Farming payments for trees



HORTICULTURE ADVISORS



Hugh Blogg
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Specialist in: Horticulture; Organic



Carolyn Cox
Head of Horticulture
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Specialist in: Horticulture; Organic; Farming payments (SFI, CSS)