

# SUPPORTING YOUR BUSINESS






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By certifying with Soil Association Certification, you're not just reassuring your customers that your products are certified to some of the highest standards in the industry, you're also contributing to a movement committed to changing our food system for the better. We work hard on your behalf to champion organic farming through national and EU policy.

We also offer additional free technical expertise, marketing support and discounts to help give your business a competitive advantage, which sets us apart from other certification bodies.



## Certification

-  **Efficient and friendly certification service** with dedicated certification officers offering personalised support.
-  **Combined inspections** with other industry-approved schemes, such as Farm Assurance, saving you time and money.
-  **Experienced inspectors and technical staff** with extensive practical knowledge of organic, who are on hand to support on SA and EU standards interpretation and compliance.

## Growing your organic business

-  **Free membership of the Catering Mark Supplier Scheme** (cost £995 for non-licensees). This is the only way to get your products listed by the hundreds of caterers that deliver the Catering Mark and tap into the growth in the sector - the scheme boosted sales of organic produce via its supply chain by over £9m in 2015.
-  **We can help you access overseas markets** through our export schemes, for example export to China and the US.
-  **Local Abattoir & Butcher Scheme.** Where there are no organic certified butchers in your area, we are able to certify your local butcher and abattoir under your licence.

## Fighting your corner

-  **Representing you** through our work in Brussels with IFOAM EU to influence the European Organic Regulation and the CAP.
-  **Working with DEFRA and regional governments** to protect and promote organic food and farming and influence Rural Development Programmes.

## Marketing

-  **Free marketing materials** to help communicate the benefits of organic to your customers and the wider community.
-  **Free copy of the Organic Market Report;** the leading industry recognised publication worth £100.
-  **Access to high profile seasonal campaigns** like Organic September, the Best Of Organic Market Awards and the Organic Christmas Market, which provide a platform to sell your products.
-  **Promotion** of your box scheme or farm walk on the Soil Association website and access to the Organic Market Place, our on-line database for farm-to-farm sales of feed, forage, and more.
-  **Regular e-mail communication** with updates on marketing activities, opportunities and business news.
-  **Free copy** of quarterly Organic Farming magazine.

## Helping you farm even better

-  **Discounted entry** to farming events, workshops and conferences.
-  **Access to technical guides,** information sheets, and our extensive library of publications on topics like liverfluke and weed control.
-  **Research and innovation support through Innovative Farmers,** a network that provides you with research support and funding. You get a 25% discount (£60 off the £240 membership fee). [innovativefarmers.org](http://innovativefarmers.org)



Get in touch today and profit from these opportunities and services which come free with your licence.

### **Certification team**

☎ **Bristol:** 0117 914 2412 **Edinburgh:** 0131 633 1011

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### **Producer Support team**

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