

FOOD FOR LIFE NATIONAL FAIRTRADE PURCHASING GUIDE 2016



WHEN CONTACTING SUPPLIERS PLEASE MENTION THAT YOU FOUND THEM IN THIS DIRECTORY AND DON'T FORGET TO ASK FOR PRODUCTS WITH THE FAIRTRADE MARK.



CONTENTS

Food

- Wholesale 5
- Fair Trade Organisations..... 8
- Contract caterers..... 9
- Resources..... 10

WELCOME

The National Purchasing Guide is put together using campaigner directories from around the UK.

We have worked with the Food for Life Catering Mark to produce a guide to help you find suppliers of Fairtrade products that can help you achieve the silver and gold Catering Mark.

For more information about Fairtrade, visit www.fairtrade.org.uk

AS FAIRTRADE SALES AND AWARENESS GROW IT'S IMPORTANT TO BE ABLE TO MEET THAT DEMAND WITH A SUITABLE PRODUCT RANGE – THIS GUIDE AIMS TO MAKE THE SWITCH TO FAIRTRADE AS EASY AS POSSIBLE FOR YOU – AS FARMERS AND WORKERS ONLY BENEFIT FROM FAIRTRADE WHEN YOU CHOOSE IT.

James Bennett,
Head of Brand and Out of Home,
Fairtrade Foundation

CHOOSE FAIRTRADE

WHY SWITCH TO FAIRTRADE?

Your customers are now much more aware and interested in where their food comes from, who grows it and how. This trend is putting businesses in the spotlight as consumers want to know that workers are not being exploited. It means ethical consumption is growing fast. It's currently growing nearly eight times faster than the economy as a whole. Sales of Fairtrade products were £1.67 billion in 2014 and trust of the FAIRTRADE Mark is higher than for any other consumer label at 83 percent.

WHAT IS FAIRTRADE?

Fairtrade changes the way trade works through better prices, decent working conditions and a fairer deal for farmers and workers in developing countries. By choosing Fairtrade products, people can create change through their everyday actions, and farming communities can improve their lives and invest in their future.

WHAT ARE THE BENEFITS FOR MY BUSINESS?

Corporate behaviour is under intense scrutiny by an increasingly discerning public who make ethical choices when spending their money. Integrating Fairtrade into your business by switching to Fairtrade purchasing is a highly effective way of showing your customers that you care and potentially attracting more customers.

Switching to Fairtrade also adds a feel-good factor for staff. Offering Fairtrade products to your staff and customers is a great way to demonstrate that you are a caring business as the FAIRTRADE Mark has a high level of recognition and consumer confidence.

I WANT TO SWITCH TO FAIRTRADE – WHAT NEXT?

There are plenty of national suppliers listed in this brochure, or ask your current supplier if you are tied into a contract – most now have Fairtrade options. If you switch to Fairtrade, please let your local Fairtrade network know. Not only will they be sure to praise your business, they may also have a free directory listing, certificate or sticker for you to display.

THE FOOD FOR LIFE CATERING MARK

THE CATERING MARK

The Soil Association Catering Mark is a widely respected scheme, recognised by the Department of Health, Department for Education and the Government’s Plan for Public Procurement. It is raising the standards of food quality, provenance and environmental sustainability in public and private sector catering. A total of 1.6 million Catering Mark meals are now served every day in the UK.

THE CATERING MARK AND FAIRTRADE

Purchasing Fairtrade food products can help you achieve the Food for Life Catering Mark.

The silver and gold Catering Mark awards encourage caterers to support producers of ethical and environmentally friendly products and rewards caterers who buy Fairtrade food products.

For every **one percent that you spend on Fairtrade** food products, **you’re awarded three points** within the silver and gold Catering Mark awards. You can find out more at **www.sacert.org/catering/standards**

SUPPLY CHAIN SUPPORT

The Catering Mark team work with a network of suppliers of all sizes who understand your Catering Mark product requirements and can supply the correct evidence for your inspections, making it easier for you.

Catering Mark Supplier Scheme members are easy to identify in this guide – just look for the logo that appears under the companies profile.



CATERING MARK AWARD HOLDERS

Catering Mark award holders are also highlighted in this guide – just look for the logo that appears under the companies profile.



FOOD

Whether you're sourcing food for your office, planning an event and giving it a Fairtrade twist or want to sell Fairtrade items in your retail outlet, this section has the answers.



Ask for products with the FAIRTRADE Mark

WHOLESALE

Bidvest Foodservice

www.bidvest.co.uk

National food and drink services, Fairtrade products available



Booker

www.booker.co.uk

National food and drink services, Fairtrade products available

Brakes

www.brake.co.uk

National food and drink services, Fairtrade available



Cotswold Health Products

www.cotswoldingredients.co.uk

Fairtrade herbs and spices available

Crazy Jack Organics

www.crazyjack.co.uk

Natural and organic dried food supplier, Fairtrade products available

Creed Foodservice

www.creedfoodservice.co.uk

Supplier for North West Scotland, Fairtrade products available



CustomPack Ltd

www.custompack.co.uk

Sugar sticks and sachets, Fairtrade available

DDC Foods Ltd

www.ddcfoods.co.uk

Drinks and snacks, Fairtrade products available

Equal Exchange

www.equalexchange.co.uk

Wide range of Fairtrade products available

Essential Trading

www.essential-trading.co.uk

Fairtrade rice, herbs and spices, tea, nuts, spreads, dried fruit and sugar available

Go Jumbo

www.gojumbo.co.uk

Wide range of Fairtrade products available

Herbert & Ward (Southern)

01273 571575

Range of Fairtrade products, including hot beverages

Hider Food Imports

www.hiderfoods.co.uk

Wide range of Fairtrade products available

Highlands Wholefoods

www.highlandwholefoods.co.uk

Supplier in North West Scotland, Fairtrade products available

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Infinity Foods

www.infinityfoods.co.uk

Wholesaler of organic and natural foods, Fairtrade available

Italian Beverage Company

www.italianbev.co.uk

Coffee syrups, Fairtrade available

John Street Beverages

www.jsbeverage.com

Juices and snacks, Fairtrade available

Leicester Wholefood Co-op

www.wholefoodcoop.co.uk

Wide range of Fairtrade products available

Lembas Ltd

www.lembas.co.uk

Fairtrade vegetarian, vegan and organic products available

Matthew Clark

www.matthewclark.co.uk

Wine wholesaler, Fairtrade wine available

Ndali

www.ndali.net

Fairtrade vanilla available

Nutshell Portions

www.nutshellportions.co.uk

Portion packs (biscuits, coffee, hot chocolate, sugar, tea), Fairtrade available

Organic Herb Trading Co

www.organicherbtrading.com

Fairtrade herbs and spices available



Out of Eden Ltd

www.outofeden.co.uk

Range of Fairtrade products, including hot beverages

PEROS

www.peros.co.uk

Wide range of Fairtrade products available

Premcrest

www.premcrest.co.uk

Wide range of Fairtrade products, including hot beverages

Rainbow Wholefoods

www.rainbowwholefoods.co.uk

Wholesaler, Fairtrade products available

Seasoned Pioneers

www.seasonedpioneers.com

Fairtrade herbs and spices available

Single Source

www.singlesourceportions.com

Portion packs (biscuits, coffee, hot chocolate, sugar, tea), Fairtrade available

Suma Wholefoods

www.suma.coop

Wide range of Fairtrade products available



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Ask for products with the FAIRTRADE Mark

Tate & Lyle Sugars

www.tateandlylesugars.com

Sugar sticks and sachets,

Fairtrade available

Traidcraft

www.traidcraft.co.uk

Wide range of Fairtrade products, including hot beverages available

Tree of Life UK Ltd

www.treeoflifeuk.com

Distributes a wide range of Fairtrade products

Univeg

www.univeguk.co.uk/product-categories/fairtrade

Fruit supplier, Fairtrade available

Vanilla Bazaar

www.vanillabazaar.com

Fairtrade vanilla available

FAIR TRADE ORGANISATIONS

If you would like to purchase products directly from the manufacturer for your office, an event, or to sell in your retail outlet please consider the Fair Trade Organisations below:



Ask for products with the FAIRTRADE Mark

Cafédirect

www.cafedirect.co.uk

Coffee and tea, Fairtrade certified

Divine

www.divinechocolate.com/uk

Chocolate, Fairtrade certified

Liberation

www.chooseliberation.com

Nuts, Fairtrade certified

Traidcraft

www.traidcraft.co.uk

Distributes a wide range of Fairtrade products

Tropical Wholefoods

www.tropicalwholefoods.com

Importer and manufacturer of Fairtrade healthy snacks, Fairtrade available

Zaytoun

www.zaytoun.org

Fairtrade olive oil and almonds available

RESOURCES

In addition to purchasing Fairtrade products, look at how the organisations below can support you to operate in a responsible and sustainable manner.

Sustain: Local Food Finder

www.localfoodfinder.org

Sustainable food and drink suppliers

Sustain: Ethical Eats

www.sustainweb.org/ethicaleats

A network of sustainable restaurants

Sustain: Sustainable Food Guide

www.sustainweb.org/sustainablefood

Top tips for sustainable food operations

British Hospitality Association

www.bha.org.uk

UK body championing the hospitality and tourism industry



“ THANKS TO FAIRTRADE, WE HAVE CHANGED OUR AGRICULTURAL TECHNIQUES WHICH HAS IMPROVED THE QUALITY AND QUANTITY OF OUR TEA. ”

Silver Kasoro Atwoki,
Mabale Tea Growers Tea Factory,
Uganda

Irene Kijari, Mabale Growers
Tea Factory, Uganda